



# International DCD Congress & Consensus

10-12 October 2024

Bucharest, Romania

#DCDcongress



# Content

<b>General information</b>	3
About this event	4
Preliminary programme	5
<b>Sponsorship opportunities</b>	6
Exhibition	8
Posters	10
Speakers' Centre	11
Branding & Visibility	12
Mobile app	14
Networking opportunities	16
Communication	18
Awards	19
<b>Terms &amp; Conditions</b>	21
Booking form	22



# General Information

# About this event

Over two days, we will engage in constructive discussions on various crucial topics, exchanging insights and exploring new ideas:

DCD Then and Now: Reflecting on past achievements and envisioning future advancements

- Regulatory Frameworks and Procedures: Applied to DCD worldwide
- Criteria for Death Determination: Models for Implementing DCD Donation
- Total and Functional Warm Ischemia Time: Definition and Clinical Implications
- The Thoraco-Abdominal Perfusion Revolution in Controlled DCD
- Donor Management Strategies: NRP (Normothermic Regional Perfusion) vs. other perfusion technologies, donor intervention strategies, and more

The DCD Congress is designed to offer participants a comprehensive learning experience:

- Gain a profound understanding of the historical evolution of DCD and the field's current state.
- Explore and compare regulatory frameworks and procedures applied to DCD worldwide, fostering a global perspective on organ transplantation.
- Examine and discuss organ perfusion techniques and explore their role in the context of DCD donation, ensuring you stay abreast of the latest technical innovations.
- Delve into criteria for death determination and understand the challenges in implementing DCD donation, equipping you with strategic insights.
- Understanding the definitions and clinical implications of warm ischemic times is crucial for enhancing patient outcomes.
- Examine and discuss cutting-edge strategies for donor management and more.

We are also delighted to extend a special invitation to join us in paying tribute to our esteemed colleague, Paolo Muiesan whose pioneering contributions to DCD techniques and protocols have significantly impacted the field of transplantation. A special lecture will celebrate his legacy and inspire us to continue advancing the field.

The congress will culminate with the DCD Consensus, presenting preliminary consensus statements that focus on:

- Critical aspects of DCD donor management
- Paediatric DCD
- NRP
- Death determination by circulatory criteria

This represents a remarkable opportunity for us to collectively shape the future of the field, overcome challenges, and work towards a more unified approach to DCD organ transplantation.

# Preliminary Programme

International DCD Congress				ESOT DCD Consensus Conference				
<b>Chairs:</b> Beatriz Dominguez-Gill, Gabriel Oniscu				<b>Chairs:</b> Umberto Cillo, Domique Martin				
<b>Day 1</b> October 10, 2024		<b>Day 2</b> October 11, 2024		<b>Day 3</b> October 12, 2024				
DCD Then and Now P. Muiesan Lecture Regulatory framework and procedures applied to DCD in Europe/WORLD Auto Resuscitation and brain reperfusion Criteria for death determination, supraoptic trunks		Donor management General management NRP vs direct procurement NRP Management Predictors during NRP		DCD-Donor management including: Premortem procedures Recommended non-touch period	DCD paediatric	NRP	Death by circulatory criteria: unified concept of death,	
Models to implement DCD donation in Europe EDQM		Heart-Lung	Liver					Kidney
Pre mortem manouvres and end of life care Definition of total and Funct WIT								
The Toraco-Abdominal perfusion revolution in cDCD Including Heart DCD								
New types of DCD donors (include DCD with first-person consent, eg. neurodegenerative diseases, MAiD)								
Networking Event for all Congress delegates		Faculty dinner Congress & Consensus		Alicia Pérez-Blanco (ES) Helen Opdam (AU)	Matthew Weiss (CA) Marion Siebelink (NL)	Marius Berman (UK) Eduardo Miñambres (ES)	Francesco Procaccio (IT) Alexandra Glazier (US)	



# Sponsorship opportunities

# Why support this event

Explore the vast and varied sponsorship opportunities and then the ESOT team will help you put together a package that best fits your needs. Our bespoke approach to each sponsor will ensure that your investment leads to a successful experience.

Supporters of the conference will be able to make the most out of their presence at conference by generating unique leads to expand their business and create awareness of their brand.

Most importantly, by joining forces with ESOT, industry partners will contribute to medical education for transplant professionals across all fields.

You will also benefit from:

- Being a part of ESOT's mission to be a unique platform for education and idea exchange for medical professionals and other stakeholders involved in transplantation, including patients, patient advocates, nurses and allied health professionals
- Reinforcing your credentials as a key player in the industry
- Reaching out to KOLs from around the globe
- Discovering current trends, innovations, and challenges for the future of transplantation

# ESOT Consensus unrestricted grants

**EUR 25,000**

**Companies are invited to provide unrestricted grants for the development of our consensus working groups**

Support from partners plays a pivotal role in advancing critical healthcare initiatives focused on improving organ donation and transplantation practices. By supporting our working group consensus topics under an unrestricted scheme, you will contribute to pioneering research, innovative protocols, and ethical considerations in the medical community. Your partnership enables us to drive meaningful change, impacting patients' lives worldwide.

**Companies are invited to provide unrestricted grants for the development of our consensus working groups**

**Benefits of Sponsorship:**

1. **Visibility and Recognition:** Gain prominent recognition as a supporter of cutting-edge healthcare initiatives during our events, publications, and promotional materials.
2. **Corporate Social Responsibility:** Demonstrate your commitment to corporate social responsibility by aligning your brand with initiatives dedicated to improving healthcare outcomes and saving lives.
3. **Impactful Contribution:** Your sponsorship fuels critical research and development efforts, driving tangible advancements in organ donation practices and patient care.



# Exhibition

## Basic Onsite Dedicated company space – Limited to 5 sponsors

EUR 9,000

- 6 sqm space that will allow you to have an onsite presence and interact with the event participants. The space will be equipped with:
  - 1 Table
  - 2 Chairs
  - Electricity cord
- Acknowledgement on slides of opening and closing ceremonies
- Acknowledgement in conference e-mails
- Acknowledgement on sponsors' board onsite
- 3 full event access (Kindly note that for DCD Consensus day, Industry will be only allowed in the sessions as observers. Interactivity from Industry won't be permitted).
- Sponsors' logo on the acknowledgement page of the conference website
- Space to allocate 1 Roll-up (roll-ups to be provided by the company)

# Exhibition

## Premium Onsite Dedicated company space – Limited to 5 sponsors

EUR 12,000

- 9 sqm space that will allow you to have an onsite presence and interact with the event participants. The space will be equipped with:
  - 1 Table
  - 2 Chairs
  - Electricity cord
- Acknowledgement on slides of opening and closing ceremonies
- Acknowledgement in conference e-mails
- Acknowledgement on sponsors' board onsite
- 4 full event access (Kindly note that for DCD Consensus day, Industry will be only allowed in the sessions as observers. Interactivity from Industry won't be permitted).
- Sponsors' logo on the acknowledgement page of the conference website
- 2 Roll-ups in the strategic area (roll-ups to be provided by the company)
- Full-page advertisements will be allocated to the sponsor in the e-book programme. This e-book will be available on the conference website.

# Poster lounge

## **DCD Congress Poster Area – One unique sponsor EUR 15,000**

Sponsors will have the exclusive opportunity to promote their company in our e-poster area. This feature consists of a total of eight fully brandable digital stations designed by ESOT. These stations are strategically located in a highly central location within the exhibition.

### Benefits

- Onsite presence within the exhibition area.
- Sponsor's logo with hyperlink on the conference website
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- 4 Roll-ups in the strategic area (roll-ups provided by ESOT)
- 3 full event access (Kindly note that for DCD Consensus day, Industry will be only allowed in the sessions as observers. Interactivity from Industry won't be permitted).
- Daily push notifications promoting the poster viewing and acknowledging the sponsoring company.

# Speakers' Centre room

**Speakers' slide centre – One unique sponsor  
EUR 10,000**

All speakers registered at the conference will make use of the dedicated room facilities. The latter is provided so that speakers have a private space to check and rehearse their presentations throughout the conference.

Benefits include:

- Targeted communication – All Scientific Programme Speakers will be sent a targeted communication indicating location, times a use of the speaker centre. This communication will include “Speaker Centre services have been kindly sponsored by...” and company logo (communication to be designed and sent by ESOT).
- One Welcome roll-up at the entrance of the Speaker Centre stating, “Speaker Centre services have been kindly sponsored by...” and company logo (to be designed, produced and provided by ESOT).
- One company dedicated roll-up inside the Speaker Centre (to be designed, produced and provided by the company).
- Possibility to bring additional literature and stationery: Place your own flyers or any other literature available and place it in the speaker centre. Stationery materials can also be placed in the speaker centre (pads, pens, sweets...)
- The sponsor's name/or company logo will appear on all room signage
- Opportunity to display the sponsor's logo on screensavers at each workstation
- Sponsors' logo on the acknowledgement page of the event webpage
- Acknowledgement on sponsors' board onsite
- 3 full event access (Kindly note that for DCD Consensus day, Industry will be only allowed in the sessions as observers. Interactivity from Industry won't be permitted).

# Branding and Visibility

**Notepads and pens exclusive and provided in-kind – One unique sponsor**

**EUR 8,000**

Company branded notepads and pens will be delivered to the delegates at the conference.

Benefits include:

- Branded notepads and pens (to be provided by sponsor)\*.
- Sponsors' logo on the acknowledgement page of the event webpage
- Acknowledgement on sponsors' board on-site
- Company logo and description in the conference App
- The possibility of ESOT producing the pads and pens is subject to an additional fee.

**Dedicated WI-FI for the event – One unique sponsor.**

**EUR 5,000**

Login details to the wireless internet are printed and distributed to all attendees

- Sponsors' logo on wireless login details
- Sponsors' logo on the acknowledgement page of the event webpage
- Acknowledgement on sponsors' board on-site
- Daily mobile app push notification acknowledging the company's support.

# Branding and Visibility

**ESOT post-congress report Full A4 advert EUR 5,000**

**ESOT post-congress report Half-page advert EUR 3,000**

This 20-page booklet features the scientific highlights, providing delegates, non-attendees, and stakeholders with a descriptive yet concise overview of the congress. The report which is authored and produced by ESOT will be sent to all ESOT newsletter recipients and will be available on the ESOT website for a whole year and distributed via all channels.

Format: digital, publishing period: within 3 weeks of the congress.

# Mobile app rotating banner

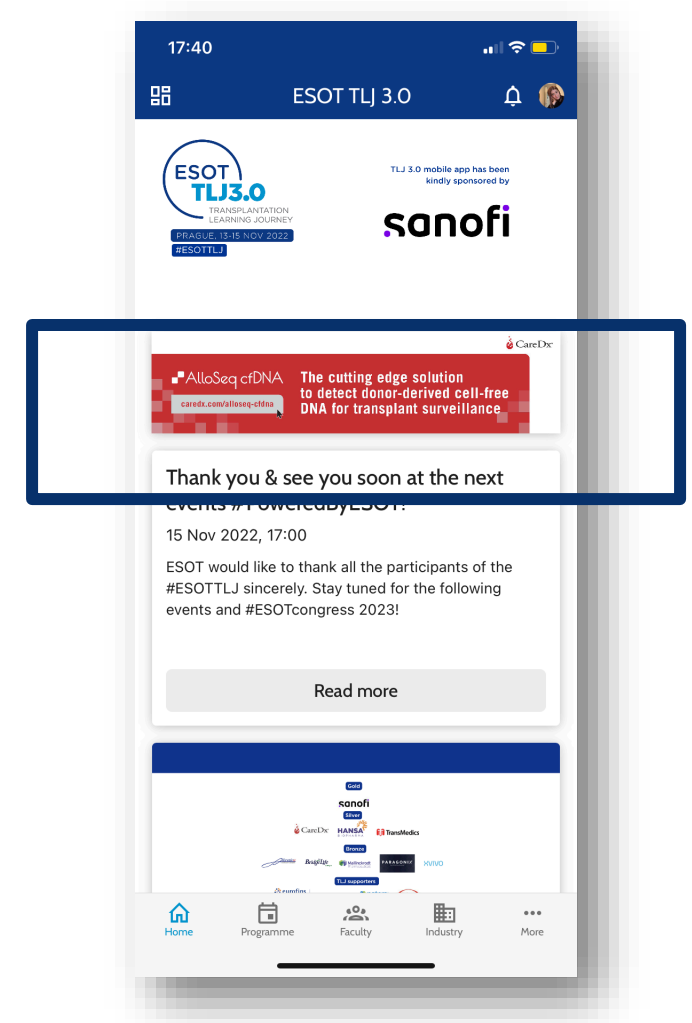
## EUR 3,000

Over two third of the conference participants download the app which offers a host of handy functionalities. Building on this success and on delegates' positive feedback, the official app will be an indispensable tool for participants, displaying the full programme of sessions by day and track and enabling delegates to quickly find information of interest.

A rotating banner advertisement (for a limited number of sponsors per session) is viewable to attendees on the homepage of the virtual DCD Congress & Consensus mobile app

### Benefits:

- Recognition of the company as event supporter/sponsor on the website sponsorship area.
- Virtual presence before and during the event in the mobile app.



# Mobile app industry profile

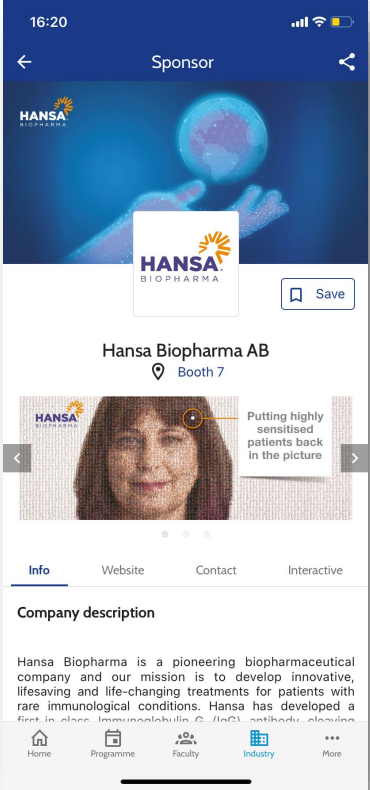
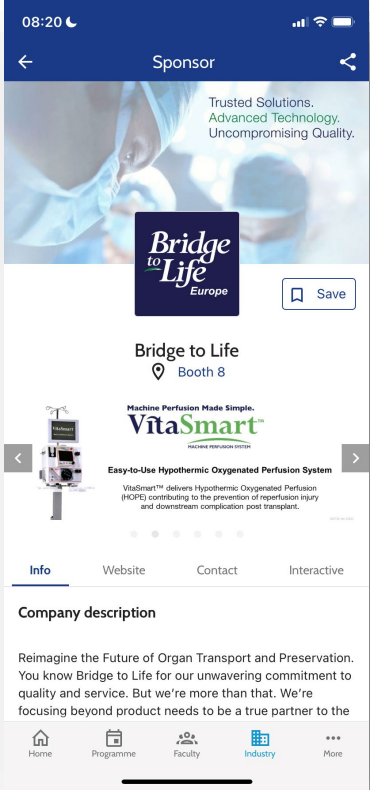
## EUR 5,000

Over two third of the conference participants download the app which offers a host of handy functionalities. Building on this success and on delegates' positive feedback, the official app will be an indispensable tool for participants, displaying the full programme of sessions by day and track and enabling delegates to quickly find information of interest.

Your industry profile will be viewable to attendees on the homepage of the virtual DCD Congress & Consensus mobile app

### Benefits:

- Recognition of the company as event supporter/sponsor on the website sponsorship area.
- Virtual presence before and during the event in the mobile app.





# Networking opportunities

**Daily Hospitality – Limited to one company per day**  
**EUR 15,000/per day**

Daily, and according to programme, delegates will enjoy 2 coffee breaks and lunch in designated areas (Exhibition and Posters area).

The sponsoring company's logo will be featured onsite, in the area.

Benefits include:

- Sponsors' logo displayed on the event webpage
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- 6 roll-ups (provided by ESOT) acknowledging the company support allocated in the exhibition and poster area
- 1 push notification at the start of each hospitality service, acknowledging the company's support.
- 3 full event access (Kindly note that for DCD Consensus day, Industry will be only allowed in the sessions as observers. Interactivity from Industry won't be permitted).

# Networking opportunities

## Networking event – One unique sponsor

**EUR 15,000**

Sponsor will have the opportunity to promote its company during a Networking event to be held on the evening of the first event day.

Benefits include:

- Sponsors' logo displayed on the event webpage
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- 4 roll-ups (provided by ESOT) acknowledging the company support allocated to the exhibition and poster area.
- 2 push notifications at the start of each hospitality service, acknowledging the company's support.
- 3 full event access (Kindly note that for DCD Consensus day, Industry will be only allowed in the sessions as observers. Interactivity from Industry won't be permitted).

# Communication

## **ESOT newsletter**

EUR 4,000

Promote your company with your advert banner in a newsletter sent out by ESOT, with a link to your company website.

With the ESOT newsletters, we keep the transplant community updated regarding all ESOT-related information. Choose between newsletters sent to our database (up to 8,000 addresses) or targeted newsletters to specific audiences.



# Terms & Conditions

# Booking Policy

## **APPLICATION FOR SPONSORSHIP**

Application for sponsorship can be made in writing via email with the enclosed booking enquiry form you will find on next page.

## **TERMS OF PAYMENT**

100% of payment required upon reception of the invoice

All payments must be received before the start of the conference.

### Bank details for bank transfer:

Name of account: ESOT Foundation (Steunstichting ESOT)

Bank account: 61.96.45.105

BIC/SWIFT No: ABNANL2A

IBAN No: NL48ABNA0619645105

## **APPLICATION TO PARTICIPATE**

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded within 60 days upon notification of refusal.

# Booking Policy

## APPLICATION TERMS

ESOT reserves the right to accept or reject this application (the «Application») at its own discretion.

Upon acceptance, a copy of the countersigned Application (being the sponsorship agreement, hereinafter the «Agreement») and an invoice will be sent to the Sponsor/Exhibitor. The first instalment must be paid within 21 days upon receipt of the invoice by the Sponsor/Exhibitor.

Cancellation of part of the Agreement does not automatically result in the entire Agreement being terminated. ESOT reserves the right to amend the Conference programme with a possible direct or indirect effect on sponsoring activities. If this is the case, ESOT will ensure that any changes cause as little hindrance as possible to the Sponsor/Exhibitor. Such amendments are not causing for cancellation of the present Agreement.

In case of cancellation resulting from a «force majeure» clause, ESOT's responsibility is limited to any unspent and uncommitted portion of the overall sponsorship amount contracted.

## CANCELLATION/REDUCTION

Any cancellation or reduction of services must be made in writing via email.

The organisers shall retain:

50% of the agreed package amount if the cancellation/reduction of items is made after signing of the agreement

100% of the agreed package amount if the cancellation/reduction of items is made later than 10<sup>th</sup> of August 2024.

# Booking Form

Please complete and send to: [CONTACT PERSON EMAIL]

DATE: .....

CONTACT NAME & EMAIL .....

COMPANY NAME: .....COMPANY VAT/ID.....

COMPANY ADDRESS: .....

CITY:.....COUNTRY:.....ZIP CODE:.....

Sponsorship Item	Price	Comments

Please send me a sponsorship contract and an invoice

We have read the Terms & Conditions and agree to observe and be bound by them.

.....  
SIGNATURE



Thank you!

