



SPONSORSHIP OPPORTUNITIES

LiDO Masterclass 2024

14-16 October 2024 – Rotterdam, The Netherlands

General information

About ESOT

The European Society for Organ Transplantation (ESOT) is a scientific society involved in all aspects of transplantation across Europe. It is the umbrella organisation under which European transplant activities are organised, and it cooperates with many transplant organisations to structure and streamline these activities in Europe and across the world.

ESOT represents an exceptional opportunity for the transplantation community to share and debate opinions and to develop a European identity in the scientific, therapeutic, and ethical domains. Several Organ Expert Sections within ESOT represent expert knowledge on the respective organs and areas of expertise. At the heart of ESOT is a focus on education and training.

About the Education Committee

The aim of the Education Committee (EC) is to coordinate ESOT's efforts to advance multidisciplinary education for transplant professionals at all career levels and to contribute to their professional development.

The Education Committee defines the ESOT educational strategy together with the Council and the specialty Sections and Committees. Its tasks include:

- Designing and implementing the ESOT educational programme in accordance with the educational strategy.
- Developing a biennial educational calendar in coordination with the ESOT Council, the Sections and Committees, and the ESOT Team.
- Acting as the point of contact for all ESOT educational initiatives, collecting and reviewing proposals of new educational activities in coordination with the ESOT Council.
- Overseeing and supporting educational initiatives organised by the ESOT Sections and Committees.
- Working closely with the Division of Transplantation of the European Union of Medical Specialists (UEMS) on projects relevant to its purposes and responsibilities, including exams, preparatory courses, and accreditation processes.

About the 2024 LiDO Masterclass

Course description

LiDO is a world-renowned, hands-on masterclass on live donor nephrectomy designed according to education-on-demand principles. Participants are mentored by internationally recognised leaders in the field in a state-of-the-art Skills Lab facility within a leading European transplant unit. This 3-day masterclass provides short interactive theoretical lectures on living donation and practical sessions on various operating techniques.

Key topics

Kidney transplantation, surgery, live nephrectomy.

Target audience

LiDO is addressed to surgeons and urologists in a transplant fellowship or consultant position who wish to start a live kidney donation programme and/or who wish to enrich their surgical skills for live donor nephrectomy.

Educational objectives

After attending this course, participants will be able to:

- Explain the differences between the various live donor nephrectomy techniques, including their pros and cons and how they can be applied in a tailor-made fashion.
- Describe the technical details of every step of the live donor nephrectomy.
- Explain robot-assisted live donor nephrectomy and robot-assisted kidney transplantation.
- Compare the different techniques applied in real live donors with reflections on their own hands-on experiences in the skills lab.

Venue and dates

Skills Lab - Erasmus MC, Rotterdam, The Netherlands
14-16 October 2024

CME accreditation

An application will be submitted to the EACCME® for the accreditation of this course.

Sponsorship opportunities

Support the LiDO Masterclass

Pre-built and tailored packages

Explore the multiple support opportunities and, if you cannot find what you are looking for, the ESOT team will help you build the package that best suits your needs. Our bespoke approach to each sponsor will ensure that your investment leads to a successful experience.

Course supporters will be able to make the most out of their presence at the event by generating unique leads to expand their business and create awareness of their brand.

Most importantly, by joining forces with ESOT, industry partners will contribute to medical education for transplant professionals across all fields.

By supporting the LiDO Masterclass, your company will:

- Support ESOT's mission to be a unique platform for education of medical professionals and other stakeholders involved in transplantation.
- Develop a close relationship with leading European experts and the ESOT Education Team.
- Support and be associated with a project that will deliver not only time-limited interaction, but a permanent outcome which will become a reference for the transplant community.

Prebuilt packages

Package 1

EUR 15,000

- Onsite presence:
 - 1 Company roll up placement: to be located nearby the registration desk (design and production by Company)
 - Acknowledgement on opening and closing slides
 - 1 Industry pass for company staff (full access to sessions)
- Online presence:
 - Sponsors' clickable logo on acknowledgement page of course website
 - Acknowledgement of the sponsor on the programme e-book
 - Social media channels promotion at ESOT discretion.

Prebuilt packages

Package 2

EUR 20,000

Available for one unique sponsor

- Onsite presence:
 - Coffee breaks : served daily as per programme. The sponsoring company's logo will be featured on exclusive coffee breaks signage stating: "This coffee break has been kindly sponsored by [Company logo]"
 - 1 Company roll up placement: to be located nearby the registration desk (design and production by Company)
 - Acknowledgement on opening and closing slides
 - **2** Industry passes for company staff (full access to sessions)
- Online presence:
 - Sponsors' clickable logo on acknowledgement page of course website
 - Acknowledgement of the sponsor on the programme e-book
 - Social media channels promotion at ESOT discretion.

Prebuilt packages

Package 3

EUR 25,000

Available for one unique sponsor

- Onsite presence:
 - Networking dinner: the sponsoring company's logo will be featured on exclusive signage stating: "This networking evening has been kindly sponsored by [Company logo]"
 - **2** Company roll ups placement: first one to be located nearby the registration desk, second one to be located inside the session room (design and production by Company)
 - Acknowledgement on opening and closing slides
 - **2** Industry passes for company staff (full access to sessions)
- Online presence:
 - Sponsors' clickable logo on acknowledgement page of course website
 - Acknowledgement of the sponsor on the programme e-book
 - Social media channels promotion at ESOT discretion.

Online module package (in addition to one of the prebuild packages)

Economic proposal

EUR 25,000

Limited to a maximum of two sponsors

The LiDO Masterclass offers participants an online platform on Transplant Live, the official ESOT e-learning platform, including a wide range of online preparatory materials and recorded lectures that they are encouraged to take advantage of before they attend the in-person portion of the masterclass in Rotterdam.

Take advantage of this opportunity and include an online module on your topics of interest within the online preparatory material of the 2024 edition of the LiDO Masterclass. The online module comprises a maximum of four recorded lectures (15/20 minutes max. for each recorded lecture), accompanied by self-assessment quizzes, slide decks and bibliographies. It is up to the company to identify the topics of the lectures and related speakers. The proposed content will undergo ESOT approval before its production.

Benefits

- Online education enriches the educational offer of the masterclass and gives your company the opportunity to showcase its commitment to education and innovation and to support the growth of transplant professionals while getting extensive visibility.
- Your company logo will be feature on the LiDO Masterclass online platform and will enjoy guaranteed visibility from all masterclass participants: the platform provides preparatory material recommended by the faculty and will remain available to review for one year.

Thank you!

