



# SPONSORSHIP OPPORTUNITIES

HESPERIS Course 2024

4-6 April 2024 – Valencia, Spain

# General information

# About ESOT

The European Society for Organ Transplantation (ESOT) is a scientific society involved in all aspects of transplantation across Europe. It is the umbrella organisation under which European transplant activities are organised, and it cooperates with many transplant organisations to structure and streamline these activities in Europe and across the world.

ESOT represents an exceptional opportunity for the transplantation community to share and debate opinions and to develop a European identity in the scientific, therapeutic, and ethical domains. Several Organ Expert Sections within ESOT represent expert knowledge on the respective organs and areas of expertise. At the heart of ESOT is a focus on education and training.

# About the Education Committee

The aim of the Education Committee (EC) is to coordinate ESOT's efforts to advance multidisciplinary education for transplant professionals at all career levels and to contribute to their professional development.

The Education Committee defines the ESOT educational strategy together with the Council and the specialty Sections and Committees. Its tasks include:

- Designing and implementing the ESOT educational programme in accordance with the educational strategy.
- Developing a biennial educational calendar in coordination with the ESOT Council, the Sections and Committees, and the ESOT Team.
- Acting as the point of contact for all ESOT educational initiatives, collecting and reviewing proposals of new educational activities in coordination with the ESOT Council.
- Overseeing and supporting educational initiatives organised by the ESOT Sections and Committees.
- Working closely with the Division of Transplantation of the European Union of Medical Specialists (UEMS) on projects relevant to its purposes and responsibilities, including exams, preparatory courses, and accreditation processes.

# About the 2024 HESPERIS Course

## **Course description**

HESPERIS is a comprehensive course on organ transplantation, perfectly suited for individuals who are entering the field and who wish to further their career. The course provides participants with essential knowledge in six key areas of transplantation: immunology, indications, organ donation, recipient management, regenerative medicine and value-based care in transplantation. Participants will have the chance to meet the faculty in a dynamic and interactive live environment and gain first-hand knowledge from some of the most experienced professionals in their respective fields.

## **Target audience**

Physicians, surgeons, scientists and specialist doctors who are entering the field of transplantation and wish to further their career.

## **Educational objectives**

The course provides participants with advanced introduction to the most relevant aspects of transplantation and promotes a multidisciplinary approach to transplantation, that participants will be able to acquire as a practical model they can implement in their own transplant centres.

# About the 2024 HESPERIS Course

## **Venue and dates**

Hotel “Eurostars Rey Don Jaime”, Valencia, Spain

4 - 6 April 2024

## **CME accreditation**

An application will be submitted to the EACCME® for the accreditation of this course.

## **Language**

The official language of the course is English

## **Event’s Key dates and deadlines**

Registration opens: 4 December

# Sponsorship opportunities

# Prebuilt packages

## Package 1

EUR 15,000

- Onsite presence:
  - Company information in general information desk: you can bring your own literature, flyers, or any printed material you would like to distribute onsite
  - 1 Company roll up placement: to be located nearby the registration desk (design and production by Company)
  - Acknowledgement on opening and closing slides
  - 2 Industry passes for company staff (full access to sessions)
- Online presence:
  - Sponsors' clickable logo on acknowledgement page of course website
  - Social media channels promotion at ESOT discretion.



# Prebuilt packages

## Package 2

EUR 20,000

Available for one unique sponsor

- Onsite presence:
  - Company information in general information desk: you can bring your own literature, flyers, or any printed material you would like to distribute onsite
  - Coffee breaks: served daily as per programme. The sponsoring company's logo will be featured on exclusive coffee breaks signage stating: "This coffee break has been kindly sponsored by [Company logo]"
  - 1 Company roll up placement: to be located nearby the registration desk (design and production by Company)
  - Acknowledgement on opening and closing slides
  - 2 Industry passes for company staff (full access to sessions)
- Online presence:
  - Sponsors' clickable logo on acknowledgement page of course website
  - Social media channels promotion at ESOT discretion.

# Prebuilt packages

## Package 3

EUR 25,000

Available for one unique sponsor

- Onsite presence:
  - Company information in general information desk: you can bring your own literature, flyers, or any printed material you would like to distribute onsite
  - Networking dinner: the sponsoring company's logo will be featured on exclusive signage stating: "This networking evening has been kindly sponsored by [Company logo]"
  - 2 Company roll ups placement: first one to be located nearby the registration desk, second one to be located inside the session room (design and production by Company)
  - Acknowledgement on opening and closing slides
  - 2 Industry passes for company staff (full access to sessions)
- Online presence:
  - Sponsors' clickable logo on acknowledgement page of course website
  - Social media channels promotion at ESOT discretion.

Thank you!

