ELITA Summit 2024
MADRID, SPAIN | 18 - 20 APRIL 2024
#ELITAsummit
General information
About ESOT

The European Society for Organ Transplantation (ESOT) is a scientific society involved in all aspects of transplantation across Europe. It is the umbrella organization under which European transplant activities are organized, and it cooperates with many transplant organizations to structure and streamline these activities in Europe and across the world.

ESOT represents an exceptional opportunity for the transplantation community to share and debate opinions and to develop a European identity in the scientific, therapeutic, and ethical domains. Several Organ Expert Sections within ESOT represent expert knowledge on the respective organs and areas of expertise. At the heart of ESOT is a focus on education and training.

About ELITA

The European Liver and Intestine Transplant Association (ELITA), previously known as the European Liver Transplant Association (ELTA), is a section of ESOT. Its membership represents the expertise on liver and intestinal transplantation in Europe.

To provide a forum for those working in the field of liver and intestinal transplantation to exchange scientific information and views related primarily to providing the best service for patients in Europe requiring liver transplantation. Thus science, training, organ sharing and distribution, co-operative research projects, especially of clinical nature and the European Liver Transplant Registry would be of concern.

The relationship with national and European government agencies and with the organ exchange organisations would also be the business of the ELITA, which would be the official representative body of liver and intestinal transplantation in Europe.
About this event

Event’s description

**ELITA 30th Anniversary:**
The purpose of this event is to provide a greater understanding of the accomplishments of ELITA in the field of liver transplantation as well as the many benefits it offers to the community of liver transplant recipients. An anniversary panel will highlight the achievements of ELITA, with past and current Chairs, societies that have collaborated with ELITA over the years, and ELITA affiliates who will be invited to share their thoughts on ELITA’s past, present, and future. The scientific programme will include presentations on the evolution of liver transplantation in Europe.

**Monothematic Conference:**
The purpose of the Monothematic Conference is to provide up-to-date scientific evidence on the role of liver transplantation in patients with acute-on-chronic liver failure (ACLF) or in active drinkers who are in urgent need of a liver transplant. More specifically, the two morning sessions will be dedicated to the diagnosis of ACLF and to the crucial issue of access to liver transplantation for patients with severe ACLF across Europe. The afternoon sessions will be focused on the current treatment of alcoholic hepatitis and the place of liver transplantation in active drinkers. For both topics there will be round table discussion based on clinical cases.

**Consensus Meeting:**
Given the rise of recent studies and initiatives dealing with machine perfusion for the assessment of livers for transplantation and considerable variability regarding what is considered a directly transplantable vs. discarded or declined liver allograft, now is an important moment to create a set of expert consensus guidelines to help orient professionals working in the field. This Consensus Meeting aims to unite liver transplant professionals with important expertise in marginal or extended-criteria donors and advanced organ preservation strategies, in order to offer clear and concise guidance regarding graft selection, perfusion strategies, and criteria for liver viability assessment.
About this event

Event’s target audience
Liver and transplant surgeons, hepatologists, intensive care specialist, transplant anesthesiologists, transplant fellows

CME accreditation
An application has been made to the EACCME® for CME accreditation of this event.

Language
The official language of the conference is English

Event’s Key dates and deadlines

Registration
• Opening: To be confirmed.
• Early fee deadline: To be confirmed.
Sponsorship opportunities
Why to support this event

Explore the vast and varied sponsorship opportunities and then the ESOT team will help you put together a package that best fits your needs. Our bespoke approach to each sponsor will ensure that your investment leads to a successful experience. Supporters of the conference will be able to make the most out of their presence at conference by generating unique leads to expand their business and create awareness of their brand. Most importantly, by joining forces with ESOT, industry partners will contribute to medical education for transplant professionals across all fields.

You will also benefit from:

• Being a part of ESOT’s mission to be a unique platform for education and idea exchange for medical professionals and other stakeholders involved in transplantation, including patients, patient advocates, nurses and allied health professionals
• Reinforcing your credentials as a key player in the industry
• Reaching out to KOLs from around the globe
• Discovering current trends, innovations, and challenges for the future of transplantation
Information points

Onsite Dedicated company space – Only 2 spots left
EUR 10,000

• 6 sqm space that will allow you to have onsite presence and interact with the event participants. The space will be equipped with:
  • 1 Table
  • 2 chairs
  • Electricity cord.
• Acknowledgement on slides of opening and closing ceremonies
• Acknowledgement on conference e-mails
• Acknowledgement on sponsors’ board onsite
• 3 Full conference access
• Sponsors’ logo on acknowledgement page of the conference website
• Space to allocate 1 Roll (roll ups to be provided by company)
Pre-built packages

BASIC PACKAGE
EUR 8,000

- Acknowledgement on slides of opening and closing ceremonies
- Acknowledgement on conference e-mails
- Acknowledgement on sponsors’ board onsite
- 2 Full conference access
- Sponsors’ logo on acknowledgement page of the conference website
- 1 Roll ups in strategic area (roll ups to be provided by company)

PREMIUM PACKAGE
EUR 16,000

- Acknowledgement on slides of opening and closing ceremonies
- Acknowledgement on conference e-mails
- Acknowledgement on sponsors’ board onsite
- 4 Full conference access
- Sponsors’ logo on acknowledgement page of the conference website
- 2 Roll ups in strategic area (roll ups to be provided by company)
- Full page advertisement will be allocated to the sponsor in the e-book programme. This e-book will be available on the conference website.
Industry session

60’ Satellite symposium (for industry only)
EUR 20,000
Limited to one unique sponsor.

The perfect opportunity to inspire participants, prompt debate and generate creative new ideas. Staging can be arranged to facilitate a discussion panel or classic symposium format.

Benefits include:
• Acknowledgement of support in all relevant material
• Possibility to display a pull-up banner and promotional material in the room or outside (sponsor is responsible for production and set-up)
• Promotion (provided at discretion) from the ESOT secretariat

Webcast recording of Industry session
EUR 6,000
Limited to one unique sponsor.

As an addition to the sponsoring of the session, we are offering companies the possibility of recording their session, providing them afterwards with the mp4 file for the recording, so the session can be disseminated via several channels.
E-Poster lounge: branding

E-poster
EUR 4,000 per station
Sponsors will have the exclusive opportunity to promote their company in our e-poster area. This feature consists of a total of eight fully brandable digital stations designed by ESOT. These stations are strategically located in a highly central location within the exhibition, specifically the Muses foyer.

Benefits
• Onsite presence within the exhibition area.
• Sponsor’s logo with hyperlink on the conference website
• Acknowledgement in the sponsors’ list in the final programme
• Acknowledgement on sponsors’ board on-site

Branding:
Please take the images above as a reference. In case sponsorship is confirmed, ESOT logo and Hashtag will be replaced by company’s logo.
Speaker Centre room

Speakers’ slide center
EUR 9,000
Limited to one unique sponsor

All speakers registered at the conference will make use of the dedicated room facilities. The latter is provided so that speakers have a private space to check and rehearse their presentations throughout the conference.

Benefits include:
• Targeted communication – All Scientific Programme Speakers will be sent a targeted communication indicating location, times a use of the speaker centre. This communication will include “Speaker Centre services have been kindly sponsored by…” and company logo (communication to be designed and sent by ESOT).
• One Welcome roll up at the entrance of the Speaker Centre stating, “Speaker Centre services have been kindly sponsored by…” and company logo (to be designed, produced and provided by ESOT).
• One company dedicated roll ups inside the Speaker Centre (to be designed, produced and provided by company).
• Possibility to bring additional literature and stationery: Place your own flyers, or any other literature available and place it in the speaker centre. Stationery materials can also be place in the speaker centre (pads, pens, sweets…)
• The sponsor’s name/or company logo will appear in all room signage
• Opportunity to display sponsor’s logo on screensavers at each workstation
• Sponsors’ logo on acknowledgement page of event webpage
• Acknowledgement on sponsors’ board onsite
Branding and Visibility

Notepads and pens exclusive and provided in-kind – Sold out
EUR 8,000

Company branded notepads and pens will be delivered to the delegates at the conference.

Benefits include:
- Branded notepads and pens (to be provided by sponsor)*.
- Sponsors’ logo on acknowledgement page of event webpage
- Acknowledgement on sponsors’ board on-site
- Company logo and description in conference App
- Possibility of ESOT producing the pads and pens subject to additional fee.
Branding and Visibility

Internet – wireless login details card – **Sold out**
EUR 2,000
Limited to one unique sponsor.

Login details to the wireless internet printed and distributed to all attendees
• Sponsors’ logo on wireless login details
• Sponsors’ logo on acknowledgement page of event webpage
• Acknowledgement on sponsors’ board on-site
Networking opportunities

**Anniversary Dinner** EUR 30.000
Limited availability to one unique sponsor

Sponsor will have the opportunity to promote its company during a Welcome Reception to be held at the time of the inaugural poster’s session on the first evening to which all conference attendees are invited.

Benefits included:
• Sponsor’s logo on invitations
• The sponsoring company’s logo will feature on the exclusive cocktail buffet and refreshment signage
• Sponsor’s logo with hyperlink on the event website
• Acknowledgement in the sponsors’ list in the final programme
• Acknowledgement on sponsors’ board on-site
Networking opportunities

**Communication & Networking**

**Coffee breaks – Only 3 available**
EUR 6,000/coffee break

Coffee served every morning in the registration areas (conference entrance and exhibition entrance) and in the e-poster area.

The sponsoring company’s logo will feature on exclusive coffee breaks signage.

Benefits include:
- Sponsors’ logo displayed on event webpage
- Acknowledgement in the sponsors’ list in the final programme
- Acknowledgement on sponsors’ board on-site

**Welcome lunch**
EUR 20,000
Limited availability to one unique sponsor

Sponsor will have the opportunity to promote its company during a Welcome Reception to be held at the time of the inaugural poster session on the first evening to which all conference attendees are invited.

Benefits included:
- Sponsor’s logo on invitations
- The sponsoring company’s logo will feature on the exclusive cocktail buffet and refreshment signage
- Sponsor’s logo with hyperlink on the event webpage
- Acknowledgement in the sponsors’ list in the final programme
- Acknowledgement on sponsors’ board on-site
Grants

ESOT full Bursaries
Registration and up to 500 euros for travel
A restricted number of travel bursaries are available for the ELITA summit in Madrid, upon application, to first author, who submits abstracts considered deserving of recognition. Selection will be made by the ELITA Scientific Committee on a competitive basis from among the accepted abstracts.

ESOT Registration Bursary
A total of 15 registration bursaries will be awarded to young clinicians or scientists (under 35 years of age or older but still in training and able to present proof upon request), who have submitted the next best 15 best abstracts to the ELITA Summit. Benefits are a complimentary registration to the Event and ESOT membership.

Grants sponsoring benefits:

• Company logo in all communication related to the award
• 1 push notification to announce the award
• 3 main posts on ESOT social media platforms (Twitter/LinkedIn/Instagram/Facebook) to announce the award
• Company representation during the session(s) to honor the awardees
APPLICATION FOR SPONSORSHIP
Application for sponsorship can be made in writing via email with the enclosed booking enquiry form you will find on next page.

TERMS OF PAYMENT
100% of payment required upon reception of the invoice
All payments must be received before the start of the conference.

Bank details for bank transfer:
Name of account: ESOT Foundation (Steunstichting ESOT)
Bank account: 61.96.45.105
BIC/SWIFT No: ABNANL2A
IBAN No: NL48ABNA0619645105

APPLICATION TO PARTICIPATE
Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded within 60 days upon notification of refusal.
Booking Policy

APPLICATION TERMS
ESOT reserves the right to accept or reject this application (the «Application») at its own discretion.

Upon acceptance, a copy of the countersigned Application (being the sponsorship agreement, hereinafter the «Agreement») and an invoice will be sent to the Sponsor/Exhibitor. The first instalment must be paid within 21 days upon receipt of the invoice by the Sponsor/Exhibitor.

Cancellation of part of the Agreement does not automatically result in the entire Agreement being terminated. ESOT reserves the right to amend the Conference programme with a possible direct or indirect effect on sponsoring activities. If this is the case, ESOT will ensure that any changes cause as little hindrance as possible to the Sponsor/Exhibitor. Such amendments are not causing for cancellation of the present Agreement.

In case of cancellation resulting from a «force majeure» clause, ESOT’s responsibility is limited to any unspent and uncommitted portion of the overall sponsorship amount contracted.

CANCELLATION/REDUCTION
Any cancellation or reduction of services must be made in writing via email.

The organizers shall retain:
50% of the agreed package amount if the cancellation/reduction of items is made after signing of the agreement
100% of the agreed package amount if the cancellation/reduction of items is made later than 20th of November 2023
# Booking Form

Please complete and send to: [CONTACT PERSON EMAIL]

CONTACT NAME & EMAIL

COMPANY NAME: 

COMPANY ADDRESS: 

CITY: 

COUNTRY: 

ZIP CODE: 

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

☐ Please send me a sponsorship contract and an invoice

☐ We have read the Terms & Conditions and agree to observe and be bound by them.

SIGNATURE
Thank you!