



The European  
Liver and Intestine  
Transplant Association



**EF CLIF**  
EUROPEAN FOUNDATION  
FOR THE STUDY OF  
CHRONIC LIVER FAILURE

# 30<sup>th</sup> Anniversary Meeting and Monothematic Conference on ACLF, Alcohol and Liver Transplantation

9-11 March 2023, Madrid, Spain

#ESOT\_ELITA

**30<sup>th</sup>**  
ANNIVERSARY

# General information



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# About ESOT

The European Society for Organ Transplantation (ESOT) is a scientific society involved in all aspects of transplantation across Europe. It is the umbrella organization under which European transplant activities are organized, and it cooperates with many transplant organizations to structure and streamline these activities in Europe and across the world.

ESOT represents an exceptional opportunity for the transplantation community to share and debate opinions and to develop a European identity in the scientific, therapeutic, and ethical domains. Several Organ Expert Sections within ESOT represent expert knowledge on the respective organs and areas of expertise. At the heart of ESOT is a focus on education and training.

# About ELITA

The European Liver and Intestine Transplant Association (ELITA), previously known as the European Liver Transplant Association (ELTA), is a section of ESOT. Its membership represents the expertise on liver and intestinal transplantation in Europe.

To provide a forum for those working in the field of liver and intestinal transplantation to exchange scientific information and views related primarily to providing the best service for patients in Europe requiring liver transplantation. Thus science, training, organ sharing and distribution, co-operative research projects, especially of clinical nature and the European Liver Transplant Registry would be of concern.

The relationship with national and European government agencies and with the organ exchange organisations would also be the business of the ELITA, which would be the official representative body of liver and intestinal transplantation in Europe.

# About EF CLIF

The European Foundation for the Study of Chronic Liver Failure (EF CLIF) is a private non-profit organization connecting biomedical researchers and healthcare professionals with each other, with patients and patient associations, and with society. The fundamental purpose of EF CLIF, reflected in its founding Statements of 2015, is to advance knowledge and promote research and education in liver disease to improve the prognosis of patients living with chronic liver disease.

The Foundation has made pioneering efforts in conducting a series of large, international prospective studies that have been instrumental in reclassifying the trajectory of patients with chronic liver failure and led to the clinical, prognostic and pathophysiological definition of the syndrome referred to as “acute-on-chronic liver failure” characterized by acute decompensation of cirrhosis, severe systemic inflammation, organ failures, and high short-term mortality. We are inspiring best clinical practices for the management of patients with chronic liver failure and promoting a more sustainable and equitable healthcare system.

Within the Foundation, the European Association for the Study of the Liver (EASL) Chair supports research activities through the EASL-CLIF Consortium, a network of 117 tertiary care and university hospitals in 28 European countries. The Grifols Chair promotes translational studies in centers across Europe and North America within the framework of the European Network for Translational Research (ENTR) with 25 centers in 8 countries. Over the last five years, the Foundation has successfully expanded its geographical scope providing the context to support transcontinental collaborative research projects. The Global Projects chapter provides the framework to promote research in cirrhosis across the world with the aim to help to build consensus and ensure health equity worldwide.

# About this event

## Event's description

### ELITA 30th Anniversary:

The purpose of this event is to provide a greater understanding of the accomplishments of ELITA in the field of liver transplantation as well as the many benefits it offers to the community of liver transplant recipients. An anniversary panel will highlight the achievements of ELITA, with past and current Chairs, societies that have collaborated with ELITA over the years, and ELITA affiliates who will be invited to share their thoughts on ELITA's past, present, and future. The scientific programme will include presentations on the evolution of liver transplantation in Europe

### Monothematic Conference:

The purpose of the Monothematic Conference is to provide up-to-date scientific evidence on the role of liver transplantation in patients with acute-on-chronic liver failure (ACLF) or in active drinkers who are in urgent need of a liver transplant. More specifically, the two morning sessions will be dedicated to the diagnosis of ACLF and to the crucial issue of access to liver transplantation for patients with severe ACLF across Europe. The afternoon sessions will be focused on the current treatment of alcoholic hepatitis and the place of liver transplantation in active drinkers. For both topics there will be round table discussion based on clinical cases

# About this event

## Event's target audience

Liver and transplant surgeons, hepatologists, intensive care specialist, transplant anesthesiologists, transplant fellows

## CME accreditation

An application has been made to the EACCME® for CME accreditation of this event.

## Language

The official language of the conference is English

## Event's Key dates and deadlines

### Registration

- Opening: To be confirmed.
- Early fee deadline: To be confirmed.

# Sponsorship opportunities



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# Why to support this event

Explore the vast and varied sponsorship opportunities and then the ESOT team will help you put together a package that best fits your needs. Our bespoke approach to each sponsor will ensure that your investment leads to a successful experience.

Supporters of the conference will be able to make the most out of their presence at conference by generating unique leads to expand their business and create awareness of their brand.

Most importantly, by joining forces with ESOT, industry partners will contribute to medical education for transplant professionals across all fields.

You will also benefit from:

- Being a part of ESOT's mission to be a unique platform for education and idea exchange for medical professionals and other stakeholders involved in transplantation, including patients, patient advocates, nurses and allied health professionals
- Reinforcing your credentials as a key player in the industry
- Reaching out to KOLs from around the globe
- Discovering current trends, innovations, and challenges for the future of transplantation

# Prebuilt packages

## EXHIBITOR PACKAGE

EUR 8,000

- 6 sqm parcel equipped with table, 2 chairs & electricity sockets.
- Company logo and description in conference App
- Acknowledgement on event mailers as “Exhibitor”.
- Sponsors’ logo on acknowledgement page of event webpage as “Exhibitor”.
- Acknowledgement on sponsors’ board onsite as “Exhibitor”.
- 1 Roll ups in strategic area (roll ups to be provided by company)
- 2 exhibitor passes

# Prebuilt packages

## BASIC PACKAGE

EUR 15,000

- 6 sqm parcel equipped with table, 2 chairs & electricity sockets.
- Acknowledgement on event mailers as “Sponsor”.
- Acknowledgement on sponsors’ board onsite as “Sponsor”.
- 2 full conference Access
- 2 exhibitor passes
- Sponsors’ logo on acknowledgement page of the event webpage as “Sponsor”.
- Satellite symposium 60’
- 1 Roll ups in strategic area (roll ups to be provided by company)
- Company logo and description in conference App

## PREMIUM PACKAGE

EUR 25,000

- 6 sqm parcel equipped with table, 2 chairs & electricity sockets.
- Acknowledgement on event mailers as “Premium Sponsor”.
- Acknowledgement on sponsors’ board onsite as “Premium Sponsor”.
- 3 full conference Access
- 2 exhibitor passes
- Sponsors’ logo on acknowledgement page of the event webpage as “Premium Sponsor”.
- Satellite symposium 60’
- 2 Roll ups in strategic area (roll ups to be provided by company)
- Company logo and description in conference App
- Mobile app rotating banner (banner to be provided by company)

# Additional items

## Programme & Sessions

### **60' Satellite symposium (for industry only)**

EUR 12,000

\*Limited availability: Only a few prime slots available – Handled on a first-come, first-served basis. Time slots to be discussed once scientific programme is closed.

The perfect opportunity to inspire participants, prompt debate and generate creative new ideas. Staging can be arranged to facilitate a discussion panel or classic symposium format.

Benefits include:

- Acknowledgement of support in all relevant material
- Possibility to display a pull-up banner and promotional material in the room or outside (sponsor is responsible for production and set-up)
- Promotion (provided at discretion) from the ESOT secretariat

### **Webcast recording session**

EUR 6,000

As an addition to the sponsoring of the session, we are offering companies the possibility of recording their session, providing them afterwards with the mp4 file for the recording, so the session can be disseminated via several channels.

# Additional items

## Branding Opportunities

### Speakers' ready room

EUR 6,000 for events up to 150 people

Limited to one unique sponsor

All speakers registered at the conference will make use of the dedicated room facilities. The latter is provided so that speakers have a private space to check and rehearse their presentations throughout the conference.

Benefits include:

- The sponsor's name/or company logo will appear in all room signage
- Opportunity to display sponsor's logo on screensavers at each workstation
- Sponsors' logo on acknowledgement page of event webpage
- Acknowledgement on sponsors' board onsite
- Company logo and description in conference App

# Additional items

## Branding Opportunities

### Conference programme (e-book)

EUR 6,000

Full page advertisement will be allocated to the sponsor in the e-book programme. This e-book will be available on the conference website.

### Notepads and pens exclusive and provided in-kind

EUR 8,000

Branded notepads and pens will be delivered to the delegates at the conference.

Benefits include:

- Branded notepads and pens (to be provided by sponsor)\*.
  - Sponsors' logo on acknowledgement page of event webpage
  - Acknowledgement on sponsors' board on-site
  - Company logo and description in conference App
- 
- Possibility of ESOT producing the pads and pens subject to additional fee.

# Additional items

## Branding Opportunities

### Delegates badges

EUR 15,000 Limited to one unique sponsor

A high-profile sponsorship item with your organization's logo printed on every delegate badge or through the distribution of lanyards with the company logo; this is an exclusive opportunity to have your brand seen constantly by every attendee.

Benefits include:

- Branded delegate badges (design and printing included)
- 2 full delegate badges
- Recognition of the sponsor on the event webpage
- Company logo and description in conference App
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site

# Terms & Conditions



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# Additional items

## Communication & Networking

### Smartphone app

EUR 20,000 for small events

Limited to one unique sponsor.

Over two third of the conference participants download the app which offers a host of handy functionalities. Building on this success and on delegates' positive feedback, the official app will be an indispensable tool for participants, displaying the full programme of sessions by day and track and enabling delegates to quickly find information of interest. No Conference Programme book will be printed, so this is the ultimate platform for visibility amongst delegates.

Benefits include the recognition of the sponsor:

- At the official launch of the app
- Within the app itself
- On marketing materials promoting the app to all delegates before, during and after the Conference
- On the splash page (welcome screen) of the app
- On social media platforms as the app sponsor, mentioning the account of your choice
- On the event webpage
- A branded banner of your choice on the app, clickable through to a URL of your choice.

# Additional items

## Communication & Networking

### **Internet – wireless login details card**

EUR 2,000

Limited to one unique sponsor.

Login details to the wireless internet printed and distributed to all attendees

- Sponsors' logo on wireless login details
- Sponsors' logo on acknowledgement page of event webpage
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

### **Internet – dedicated line for the event**

EUR 5,000

Limited to one unique sponsor.

The Internet dedicated line sponsorship an extremely popular feature during the conference and is available during posters hall opening hours. The benefits of sponsoring a dedicated internet line are:

- Opportunity to display company logo on the screen saver
- Opportunity to display company logo on the screen background
- Sponsors' logo on acknowledgement page of event webpage
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

# Additional items

## Communication & Networking

### ESOT newsletter

EUR 2,000

Promote your company with your advert banner in a newsletter sent out by ESOT, with a link to your symposium or company website.

With the ESOT newsletters, we keep the transplant community up to date regarding all ESOT related information. Choose between newsletters sent out to our database (up to 11,000 addressees) or targeted newsletters to specific audiences.

# Additional items

## Communication & Networking

### Hyperlinked logo on the event web and mobile app rotating banner

EUR 8,000

#### Benefits:

- Recognition of the company as event supporter/sponsor on the website sponsorship area.
- Virtual presence before and during the event in online platforms (web and mobile app).
- Clickable Banner on the main page of the event.
- Clickable Banner on the mobile app (exact location to be confirmed)

### Mobile app rotating banner

EUR 5,000

#### Benefits:

- Recognition of the company as event supporter/sponsor on the website sponsorship area.
- Virtual presence before and during the event in online platforms (web and mobile app).
- Clickable rotating banner on the mobile app (exact location to be confirmed)

# Additional items

## Communication & Networking

### **Welcome reception (Lunch 09<sup>th</sup> of March)**

EUR 12,000

Limited availability to one unique sponsor

Sponsor will have the opportunity to promote its company during a Welcome Reception to be held at the time of the inaugural poster's session on the first evening to which all conference attendees are invited.

Benefits included:

- Sponsor's logo on invitations
- The sponsoring company's logo will feature on the exclusive cocktail buffet and refreshment signage
- Sponsor's logo with hyperlink on the event website
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

# Additional items

## Communication & Networking

### Coffee breaks

EUR 6,000/coffee break

Coffee served every morning in the registration areas (conference entrance and exhibition entrance) and in the e-poster area.

The sponsoring company's logo will feature on exclusive coffee breaks signage.

Benefits include:

- Sponsors' logo displayed on event webpage
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

### Anniversary dinner (Thursday 9<sup>th</sup> of March)

EUR 20,000

Limited availability to one unique sponsor

Sponsor will have the opportunity to promote its company during a Welcome Reception to be held at the time of the inaugural poster session on the first evening to which all conference attendees are invited.

Benefits included:

- Sponsor's logo on invitations
- The sponsoring company's logo will feature on the exclusive cocktail buffet and refreshment signage
- Sponsor's logo with hyperlink on the event webpage
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

# Additional items

## Grants & Awards

### Travel Grants

EUR 3,000/grantee

While all stakeholders within transplantation play a vital role in the conference, many do not have the means to participate. Since their voices are essential in furthering the developments of improving patients' outcomes, we would like to bring together as many as possible from wide-ranging backgrounds. Receivers of a sponsored grant are selected by the Scientific Committee.

ESOT prides itself on its capacity to allocate funds to support the participation of successful and top-quality abstract presenters and speakers from low- and middle-income countries. Funds are used to provide grantees\* with a return economy flight, full delegate registration, visa expenses and three nights' accommodation.

Your support will be recognized online and depending on the number of grantees supported, additional benefits will be provided.

Benefits include:

- Company logo and description in conference App
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- Acknowledgement on awards ceremony.

# Booking Policy

## APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing via email with the enclosed booking enquiry form you will find on next page.

## TERMS OF PAYMENT

100% of payment required upon reception of the invoice  
All payments must be received before the start of the conference.

### Bank details for bank transfer:

Name of account: ESOT Foundation (Steunstichting ESOT)

Bank account: 61.96.45.105

BIC/SWIFT No: ABNANL2A

IBAN No: NL48ABNA0619645105

## APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded within 60 days upon notification of refusal.

# Booking Policy

## APPLICATION TERMS

ESOT reserves the right to accept or reject this application (the «Application») at its own discretion.

Upon acceptance, a copy of the countersigned Application (being the sponsorship agreement, hereinafter the «Agreement») and an invoice will be sent to the Sponsor/Exhibitor. The first instalment must be paid within 21 days upon receipt of the invoice by the Sponsor/Exhibitor.

Cancellation of part of the Agreement does not automatically result in the entire Agreement being terminated. ESOT reserves the right to amend the Conference programme with a possible direct or indirect effect on sponsoring activities. If this is the case, ESOT will ensure that any changes cause as little hindrance as possible to the Sponsor/Exhibitor. Such amendments are not causing for cancellation of the present Agreement.

In case of cancellation resulting from a «force majeure» clause, ESOT's responsibility is limited to any unspent and uncommitted portion of the overall sponsorship amount contracted.

## CANCELLATION/REDUCTION

Any cancellation or reduction of services must be made in writing via email.

The organizers shall retain:

50% of the agreed package amount if the cancellation/reduction of items is made after signing of the agreement

100% of the agreed package amount if the cancellation/reduction of items is made later than 20<sup>th</sup> of November 2022

# Booking Form

Please complete and send to: [CONTACT PERSON EMAIL]

DATE: .....

CONTACT NAME & EMAIL .....

COMPANY NAME: .....COMPANY VAT/ID.....

COMPANY ADDRESS: .....

CITY:.....COUNTRY:.....ZIP CODE:.....

Sponsorship Item	Price	Comments

Please send me a sponsorship contract and an invoice

We have read the Terms & Conditions and agree to observe and be bound by them.

.....  
SIGNATURE



Thank you!



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