



# SPONSORSHIP OPPORTUNITIES

3<sup>rd</sup> ECTORS Meeting

29<sup>th</sup> – 30<sup>th</sup> September 2022, Rotterdam. The Netherlands

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# General information

# About ESOT

The European Society for Organ Transplantation (ESOT) is a scientific society involved in all aspects of transplantation across Europe. It is the umbrella organisation under which European transplant activities are organised, and it cooperates with many transplant organisations to structure and streamline these activities in Europe and across the world.

ESOT represents an exceptional opportunity for the transplantation community to share and debate opinions and to develop a European identity in the scientific, therapeutic, and ethical domains. Several Organ Expert Sections within ESOT represent expert knowledge on the respective organs and areas of expertise. At the heart of ESOT is a focus on education and training.

# About 3<sup>rd</sup> ECTORS Meeting

## Event's description

The European Cell Therapy and Organ Regeneration Section (ECTORS) is one of the newest sections of ESOT. In its scope, ECTORS strives to facilitate active engagement between researchers, clinicians and industry and to provide a dynamic platform to discuss the application of cellular-based therapies and organ reconditioning technologies in organs transplantation and regeneration.

This meeting will be dedicated to discuss topics such as: cellular therapies, machine perfusion, stem cells, organoids.

## Event's target audience

Researchers, scientists, clinicians and industry interested in regenerative medicine are welcome to attend the meeting.

## Language

The official language of the conference is English.

## Event's Key dates and deadlines

### Registration

- Registration opening: 1 April 2022
- Early registration deadline: 31 July 2022

### Abstracts


- Abstract submission deadline: 16 May 2022

## CME accreditation

An application has been made to the EACCME® for CME accreditation of this event.

# About 3<sup>rd</sup> ECTORS Meeting – Scientific Programme

**SCIENTIFIC PROGRAMME AT A GLANCE**  
**3rd ECTORS MEETING**  
**29 - 30 September 2022, Rotterdam Netherlands**



Thursday, 29 September 2022		Friday, 30 September 2022	
9:00 AM		<b>Session 4:</b> Combining machine perfusion with cellular therapies	9:00 AM
9:30 AM			9:30 AM
10:00 AM			10:00 AM
10:30 AM	<b>Official Opening</b>	BREAK	10:30 AM
11:00 AM	<b>Session 1</b> From basic science to clinical practice	<b>Session 5:</b> New players in organ regeneration	11:00 AM
11:30 AM			11:30 AM
12:00 PM			12:00 PM
12:30 PM	BREAK	BREAK	12:30 PM
1:00 PM			1:00 PM
1:30 PM	<b>Session 2</b> Evaluation of therapeutic interventions and organ quality using ex vivo organ slices	<b>Session 6:</b> Tools for repairing organs	1:30 PM
2:00 PM			2:00 PM
2:30 PM			2:30 PM
3:00 PM			3:00 PM
3:30 PM	BREAK and TRANSFER TO ERASMUS MC		3:30 PM
4:00 PM			4:00 PM
4:30 PM	<b>Session 3</b> Laboratory Session (hosted at ERASMUS MC)		4:30 PM
5:00 PM		5:00 PM	
5:30 PM			5:30 PM

# Sponsorship opportunities

# Why to support ECTORS Meeting

Explore the vast and varied sponsorship opportunities and then the ESOT team will help you put together a package that best fits your needs. Our bespoke approach to each sponsor will ensure that your investment leads to a successful experience.

Supporters of the conference will be able to make the most out of their presence at conference by generating unique leads to expand their business and create awareness of their brand.

Most importantly, by joining forces with ESOT, industry partners will contribute to medical education for transplant professionals across all fields.

You will also benefit from:

- Being a part of ESOT's mission to be a unique platform for education and idea exchange for medical professionals and other stakeholders involved in transplantation, including patients, patient advocates, nurses and allied health professionals
- Reinforcing your credentials as a key player in the industry
- Reaching out to KOLs from around the globe
- Discovering current trends, innovations, and challenges for the future of transplantation



# Prebuilt packages

## BASIC PACKAGE

EUR 5,000

- Acknowledgement on slides of opening and closing ceremonies
- Acknowledgement on conference e-mails
- Acknowledgement on sponsors' board onsite
- 2 Full conference access
- Sponsors' logo on acknowledgement page of the conference website
- Company logo and description in conference App

## PREMIUM PACKAGE

EUR 10,000

- Acknowledgement on slides of opening and closing ceremonies
- Acknowledgement on conference e-mails
- Acknowledgement on sponsors' board onsite
- 4 Full conference access
- Sponsors' logo on acknowledgement page of the conference website
- 3 Roll ups in strategic area (roll ups to be provided by company)
- Company logo and description in conference App
- Full page advertisement will be allocated to the sponsor in the e-book programme. This e-book will be available on the conference website.

# Additional items

## Programme & Sessions

### **60' Satellite symposium (for industry only)**

EUR 7,000

Limited to one unique sponsor.

Handled on a first-come, first-served basis. Time slots to be discussed once scientific programme is closed.

The perfect opportunity to inspire participants, prompt debate and generate creative new ideas. Staging can be arranged to facilitate a discussion panel or classic symposium format.

Benefits include:

- Acknowledgement of support in all relevant material
- Possibility to display a pull-up banner and promotional material in the room or outside (sponsor is responsible for production and set-up)
- Promotion (provided at discretion) from the ESOT secretariat

### **Scientific programme session (for societies only)**

EUR 5,000 per session

In case you want to support our scientific programme, you can. Check the scientific programme and let us know which session you would be interested in sponsoring, and we will prepare a custom-made proposal with all items and benefits included.

# Additional items

## Programme & Sessions

### **Webcast recording session**

EUR 3,800

As an addition to the sponsoring of the session or hosting an industry symposium, we are offering the possibility of recording the session, providing them afterwards with the mp4 file for the recording, so the session can be disseminated via several channels.

### **Sponsored Q&A sessions**

EUR 3,500

ESOT offers its industry partners the opportunity to sponsor a live Q&A session to give attendees the chance to interact with them — and each other — and find out more about the topic.

Q&A's are an important part of live events and can easily be incorporated virtually. Alternatively, you can have attendees submit questions throughout the session for presenters to answer at the end, which gives your company direct interaction to session KOLs.

# Additional items

## Branding Opportunities

### **Sponsored poster area**

EUR 4,000

Limited to one unique sponsor

Posters will be displayed to provide delegates with areas to network and hold informal meetings.

Benefits include:

- Sponsor acknowledgment at the entrance to the poster area with the company's logo and 'kindly supported by'
- Sponsors' logo will be displayed on the poster's header board
- Sponsors' logo on acknowledgement page of conference website
- Acknowledgement on sponsors' board onsite
- Company logo and description in conference App

### **Delegates badges**

EUR 15,000 for events up to 150 people

A high-profile sponsorship item with your organization's logo printed on every delegate badge or through the distribution of lanyards with the company logo; this is an exclusive opportunity to have your brand seen constantly by every attendee.

Benefits include:

- Branded delegate badges (design and printing included)
- 2 Full delegate badges
- Recognition of the sponsor on the conference website
- Company logo and description in conference App
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site

# Additional items

## Branding Opportunities

### **Conference programme (e-book)**

EUR 5,000

Full page advertisement will be allocated to the sponsor in the e-book programme. This e-book will be available on the conference website.

### **Charging stations**

EUR 15,000/station

The charging stations are appreciated by the delegates to charge phone, tablets etc. The charging stations will be placed at strategic points and will allow the sponsors to have a strong visibility.

Benefits include:

- Sponsors' logo displayed on the charging station
- Sponsors' logo on acknowledgement page of conference website
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

### **Notepads and pens exclusive and provided in-kind**

Excluding management fee EUR 5,000

Branded notepads and pens will be delivered to the delegates at the conference.

Benefits include:

- Branded notepads and pens
- Sponsors' logo on acknowledgement page of conference website
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

# Additional items

## Communication & Networking

### Smartphone app

EUR 10,000

Limited to one unique sponsor.

Over two third of the conference participants download the app which offers a host of handy functionalities. Building on this success and on delegates' positive feedback, the official app will be an indispensable tool for participants, displaying the full programme of sessions by day and track and enabling delegates to quickly find information of interest. No Conference Programme book will be printed, so this is the ultimate platform for visibility amongst delegates.

Benefits include the recognition of the sponsor:

- At the official launch of the app
- Within the app itself
- On marketing materials promoting the app to all delegates before, during and after the Conference
- On the splash page (welcome screen) of the app
- On social media platforms as the app sponsor, using a hashtag and handle of your choice
- On the Conference website
- A branded banner of your choice on the app, clickable through to a URL of your choice.

# Additional items

## Communication & Networking

### **Internet – wireless login details card**

EUR 3,000 for small events

Limited to one unique sponsor.

Login details to the wireless internet printed and distributed to all attendees

- Sponsors' logo on wireless login details
- Sponsors' logo on acknowledgement page of conference website
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

### **Internet – dedicated line for the event**

EUR 5,000 for small events

Limited to one unique sponsor.

The Internet dedicated line sponsorship an extremely popular feature during the conference and is available during posters hall opening hours. The benefits of sponsoring a dedicated internet line are:

- Opportunity to display company logo on the screen saver
- Opportunity to display company logo on the screen background
- Sponsors' logo on acknowledgement page of conference website
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

# Additional items

## Communication & Networking

### Dissemination & communication

EUR 6,000 per sponsor per track

Slide decks for inclusion will be largely developed pre-conference and based on the sessions taking place at the conference. These will be available for download and will also be accompanied by new ESOT recommendations and statements that will derive from the meeting.

All slide decks will be consistently formatted in the ESOT style, including those provided by the scientific committee, to ensure a professional and consistent finish. They will be reviewed and endorsed by ESOT prior to publication.

Post-event, a final summary report will detail the most influential and scientific achievements from the conference and be delivered as a single slide deck based on the 6 domains of key interest. These would include written digests, photographs, quotes, core slides and key data, with supplementary video interviews capturing the opinions of leading KOLs and delegates.

The purpose of the content is to cover relevant new data for internal training (pharma and academia), external medical education, later conference associated symposia, scientific exchange, and advisory boards.

### ESOT newsletter

EUR 2,000

Promote your company with your advert banner in a newsletter sent out by ESOT, with a link to your symposium or company website.

With the ESOT newsletters, we keep the transplant community up to date regarding all ESOT related information. Choose between newsletters sent out to our database (up to 11,000 addressees) or targeted newsletters to specific audiences.



# Additional items

## Communication & Networking

### Social Media Campaign

EUR 8,000

Sponsoring the social media campaign is a great way to ensure visibility for your organization before, during and after the event. ESOT highly engaged and extensive online community brings together a vast network of followers including civil society organizations, NGOs, EU agencies, health professionals, thought and opinion leaders.

Benefits include:

- Recognition of the sponsor on the ESOT Twitter, LinkedIn & Instagram accounts:
- Two weeks before and after the event.
- During the conference (a Twitter feed will be displayed on dedicated screens throughout the event venue)
- Regular tweets from the ESOT Twitter account acknowledging, thanking, and mentioning your organisation, including the use of your chosen hashtags.
- Company logo and description in conference App
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site

### Banner ads

Hyperlinked logo on the event web and post event statistics

EUR 5,000

Benefits:

- Recognition of the company as event supporter/sponsor on the website sponsorship area.
- Virtual presence before and during the event.
- Clickable logo on the main page of the event.

Hyperlinked logo on the event web and rotating banner on the mobile app with post event statistics

EUR 7,000

Benefits:

- Recognition of the company as event supporter/sponsor on the website sponsorship area.
- Virtual presence before and during the event in online platforms (web and mobile app).
- Clickable logo on the main page of the event.
- Clickable Banner on the mobile app (exact location to be confirmed)

# Additional items

## Communication & Networking

### **Coffee breaks**

EUR 7,000

Coffee served every morning in the registration areas (conference entrance and exhibition entrance) and in the e-poster area.

The sponsoring company's logo will feature on exclusive coffee breaks signage.

Benefits include:

- Sponsors' logo displayed on conference website
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

### **Water dispenser**

EUR 3,000/dispenser

Hydration is important, especially on exhausting conference days. Help us keep our delegates hydrated with branded water dispensers placed in the venue to maximize your brand awareness.

Company logo placed prominently on dispensers placed in the high traffic areas.

### **Networking reception**

EUR 15,000

Sponsor will have the opportunity to promote its company during a Welcome Reception to be held at the time of the inaugural poster session on the first evening to which all conference attendees are invited.

Benefits included:

- Sponsor's logo on invitations
- The sponsoring company's logo will feature on the exclusive cocktail buffet and refreshment signage
- Sponsor's logo with hyperlink on the conference website
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

# Sponsorship levels

# Categories & additional benefits

## Gold sponsor

From EUR 15,000

Additionally, to all benefits already included on the sponsorship items you selected, if you reach EUR 15,000 sponsorship, your company will be acknowledged as Gold sponsor.

### Additional Benefits:

- Logo on conference pocket programme.
- Hyperlinked logo on the event website.
- A private meeting room for the whole duration of the event.
- Verbal mention of your company at the opening ceremony and closing reception.
- Your featured article or video published in one of the monthly conference newsletters.
- Your story or video posted on the conference website.
- Additional 5 full delegate badges.

## Silver sponsor

From EUR 10,000

Additionally, to all benefits already included on the sponsorship items you selected, if you reach EUR 10,000 sponsorship, your company will be acknowledged as Silver sponsor.

### Additional Benefits:

- Hyperlinked logo on the event website.
- Your featured article or video published in one of the monthly conference newsletters.
- Your story or video posted on the conference website.
- Additional 3 full delegate badges.

## Bronze sponsor

From EUR 5,000

Additionally, to all benefits already included on the sponsorship items you selected, if you reach EUR 5,000 sponsorship, your company will be acknowledged as Bronze sponsor.

### Benefits include:

- Hyperlinked logo on the event website.
- Your story or video posted on the conference website.
- Additional 2 full delegate badges.

# Terms & Conditions

# Booking Policy

## **APPLICATION FOR SPONSORSHIP**

Application for sponsorship can be made in writing via email with the enclosed booking enquiry form you will find on next page.

## **TERMS OF PAYMENT**

100% of payment required upon reception of the invoice

All payments must be received before the start of the conference.

### Bank details for bank transfer:

Name of account: ESOT Foundation (Steunstichting ESOT)

Bank account: 61.96.45.105

BIC/SWIFT No: ABNANL2A

IBAN No: NL48ABNA0619645105

## **APPLICATION TO PARTICIPATE**

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded within 60 days upon notification of refusal.

# Booking Policy

## APPLICATION TERMS

ESOT reserves the right to accept or reject this application (the «Application») at its own discretion.

Upon acceptance, a copy of the countersigned Application (being the sponsorship agreement, hereinafter the «Agreement») and an invoice will be sent to the Sponsor/Exhibitor. The first instalment must be paid within 21 days upon receipt of the invoice by the Sponsor/Exhibitor.

Cancellation of part of the Agreement does not automatically result in the entire Agreement being terminated. ESOT reserves the right to amend the Conference programme with a possible direct or indirect effect on sponsoring activities. If this is the case, ESOT will ensure that any changes cause as little hindrance as possible to the Sponsor/Exhibitor. Such amendments are not causing for cancellation of the present Agreement.

In case of cancellation resulting from a «force majeure» clause, ESOT's responsibility is limited to any unspent and uncommitted portion of the overall sponsorship amount contracted.

## CANCELLATION/REDUCTION

Any cancellation or reduction of services must be made in writing via email.

The organizers shall retain:

50% of the agreed package amount if the cancellation/reduction of items is made after signing of the agreement

100% of the agreed package amount if the cancellation/reduction of items is made until 31 May 2022

# Booking Form

Please complete and send to: [irene.garcia@esot.org](mailto:irene.garcia@esot.org)

DATE: .....

CONTACT NAME & EMAIL .....

COMPANY NAME: .....COMPANY VAT/ID.....

COMPANY ADDRESS: .....

CITY:.....COUNTRY:.....ZIP CODE:.....

Sponsorship Item	Price	Comments

Please send me a sponsorship contract and an invoice

We have read the Terms & Conditions and agree to observe and be bound by them.

.....  
SIGNATURE



Thank you!

