



# SPONSORSHIP OPPORTUNITIES

4<sup>th</sup> Basic Course of Liver Transplantation (BCLT)

27<sup>th</sup> to 29<sup>th</sup> of May - Warsaw, Poland.

# Content

## General information

### About BCLT 4

- Description
- Target audience
- CME accreditation
- Language
- Key dates & deadlines
- Programme at a glance

## Sponsorship opportunities

### Why to support the event 7

### Prebuilt packages 8

- Exhibitor & Shell scheme
- Basic & premium

### Additional items 9

- Programme and sessions
- Branding
- Communication & networking
- Grants & awards
- 

## Terms and conditions

### Booking Policy 18

### Booking form 20

# General information

# About BCLT

## Event's description

The European Liver and Intestine Transplant Association (ELITA) is a section of ESOT provides to forum for those working in the field of liver and intestinal transplantation to exchange scientific information and views related primarily to providing the best service for patients in Europe requiring liver transplantation.

## Event's target audience

The Course is open for about 30 -35 young surgeons/clinicians (<40 year) who are currently being trained in the field of liver transplantation or who are a junior staff member at one of the liver transplant centers in Europe.

The programme includes a mix of state-of-the-art lectures, case discussions and interactive presentations from most recognised experts in the field of liver transplantation in Europe including Rotterdam, Vienna, Madrid and Turin.

## Event's Key dates and deadlines Subtitle

### Registration

- Registration opening: 14 March 2022
- Early registration deadline: 22 April 2022


## CME accreditation

An application has been made to the EACCME® for CME accreditation of this event.

## Language

The official language of the conference is English.

# Programme at a glance



	FRIDAY, 27 MAY 2022	SATURDAY, 28 MAY 2022	SUNDAY, 29 MAY 2022	
9:00 AM				9:00 AM
9:30 AM				9:30 AM
10:00 AM		SESSION 4: HEPATECTOMY	SESSION 8: POSTOPERATIVE COMPLICATIONS AND SPECIAL ISSUES	10:00 AM
10:30 AM		COFFEE BREAK	COFFEE BREAK	10:30 AM
11:00 AM	WELCOME RECEPTION AND INTRODUCTION			11:00 AM
11:30 AM		SESSION 5: IMPLANTATION	SESSION 9: SPECIAL ISSUES IN LIVER TRANSPLANTATION	11:30 AM
12:00 PM	SESSION 1: INDICATION AND EVALUATION OF THE RECIPIENT			12:00 PM
12:30 PM				12:30 PM
1:00 PM				1:00 PM
1:30 PM		LUNCH		1:30 PM
2:00 PM	COFFEE BREAK			2:00 PM
2:30 PM	SESSION 2: DONOR	SESSION 6: PERI- and POSTOPERATIVE ANESTHESIOLOGICAL MANAGEMENT		2:30 PM
3:00 PM				3:00 PM
3:30 PM	COFFEE BREAK	COFFEE BREAK		3:30 PM
4:00 PM				4:00 PM
4:30 PM	SESSION 3: DONOR AND ALLOCATION	SESSION 7: IMMUNOSUPPRESSION		4:30 PM
5:00 PM				5:00 PM
5:30 PM				5:30 PM
6:00 PM	6:00-6:45 INVITED LECTURE			6:00 PM
6:30 PM				6:30 PM
7:00 PM				7:00 PM

# Sponsorship opportunities

# Why to support BCLT

Explore the vast and varied sponsorship opportunities and then the ESOT team will help you put together a package that best fits your needs. Our bespoke approach to each sponsor will ensure that your investment leads to a successful experience.

Supporters of the conference will be able to make the most out of their presence at conference by generating unique leads to expand their business and create awareness of their brand.

Most importantly, by joining forces with ESOT, industry partners will contribute to medical education for transplant professionals across all fields.

You will also benefit from:

- Being a part of ESOT's mission to be a unique platform for education and idea exchange for medical professionals and other stakeholders involved in transplantation, including patients, patient advocates, nurses and allied health professionals
- Reinforcing your credentials as a key player in the industry
- Reaching out to KOLs from around the globe
- Discovering current trends, innovations, and challenges for the future of transplantation

# Prebuilt packages

## **BASIC PACKAGE – Up to 5 sponsors**

EUR 5,000

- 6 sqm parcel equipped with table, 2 chairs & electricity sockets.
- Acknowledgement on conference e-mails
- Acknowledgement on sponsors' board onsite
- 2 Full conference access
- Sponsors' logo on acknowledgement page of the conference website
- Company logo and description on mobile app
- 1 Roll up in strategic area (roll ups to be provided by company)

## **PREMIUM PACKAGE – up to 1 sponsor**

EUR 10,000

- Satellite lunch symposium 60'
- 6 sqm parcel equipped with table, 2 chairs & electricity sockets.
- Acknowledgement on slides of opening and closing ceremonies
- Acknowledgement on conference e-mails
- Acknowledgement on sponsors' board onsite
- 4 Full conference access
- Sponsors' logo on acknowledgement page of the conference website
- 2 Roll ups in strategic area (roll ups to be provided by company)
- Company logo and description on mobile app
- Rotating banner on mobile app homepage.



# Additional items

## Programme & Sessions

### **60' Satellite symposium (for industry only)**

EUR 8,000

Limited to one unique sponsor

The perfect opportunity to inspire participants, prompt debate and generate creative new ideas. Staging can be arranged to facilitate a discussion panel or classic symposium format.

Benefits include:

- Acknowledgement of support in all relevant material
- Possibility to display a pull-up banner and promotional material in the room or outside (sponsor is responsible for production and set-up)
- Promotion (provided at discretion) from the ESOT secretariat

### **Webcast recording session**

EUR 4,000

As an addition to the sponsoring of the session, we are offering companies the possibility of recording their session, providing them afterwards with the mp4 file for the recording, so the session can be disseminated via several channels.

# Additional items

## Branding Opportunities

### **Conference programme (e-book)**

EUR 4,000

Full page advertisement will be allocated to the sponsor in the e-book programme. This e-book will be available on the conference website.

### **Notepads and pens exclusive and provided in-kind**

Excluding management fee EUR 5,000

Limited to one unique sponsor

Branded notepads and pens will be delivered to the delegates at the conference.

Benefits include:

- Branded notepads and pens
- Sponsors' logo on acknowledgement page of conference website
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

# Additional items

## Branding Opportunities

### **Delegates badges**

EUR 15,000

Limited to one unique sponsor

A high-profile sponsorship item with your organization's logo printed on every delegate badge or through the distribution of lanyards with the company logo; this is an exclusive opportunity to have your brand seen constantly by every attendee.

Benefits include:

- Branded delegate badges (design and printing included)
- 2 Full delegate badges
- Recognition of the sponsor on the conference website
- Company logo and description in conference App
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site

### **Internet – wireless login details card**

EUR 3,000

Limited to one unique sponsor.

Login details to the wireless internet printed and distributed to all attendees

- Sponsors' logo on wireless login details
- Sponsors' logo on acknowledgement page of conference website
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

# Additional items

## Communication & Networking

### **Smartphone app**

EUR 15,000 for small events

Limited to one unique sponsor.

Over two third of the conference participants download the app which offers a host of handy functionalities. Building on this success and on delegates' positive feedback, the official app will be an indispensable tool for participants, displaying the full programme of sessions by day and track and enabling delegates to quickly find information of interest. No Conference Programme book will be printed, so this is the ultimate platform for visibility amongst delegates.

Benefits include the recognition of the sponsor:

- At the official launch of the app
- Within the app itself
- On marketing materials promoting the app to all delegates before, during and after the Conference
- On the splash page (welcome screen) of the app
- On social media platforms as the app sponsor, using a hashtag and handle of your choice
- On the Conference website
- A branded banner of your choice on the app, clickable through to a URL of your choice.

# Additional items

## Communication & Networking

### **Social Media Campaign**

EUR 8,000

Sponsoring the social media campaign is a great way to ensure visibility for your organization before, during and after the event. ESOT highly engaged and extensive online community brings together a vast network of followers including civil society organizations, NGOs, EU agencies, health professionals, thought and opinion leaders.

Benefits include:

- Recognition of the sponsor on the ESOT Twitter, Instagram and LinkedIn accounts:
- Two weeks before and after the event.
- During the conference (a Twitter feed will be displayed on dedicated screens throughout the event venue)
- Regular tweets from the ESOT Twitter account acknowledging, thanking, and mentioning your organization, including the use of your chosen hashtags.
- Company logo and description in conference App
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site

### **ESOT newsletter**

EUR 2,000

Promote your company with your advert banner in a newsletter sent out by ESOT, with a link to your symposium or company website.

With the ESOT newsletters, we keep the transplant community up to date regarding all ESOT related information. Choose between newsletters sent out to our database (up to 11,000 addressees) or targeted newsletters to specific audiences.

# Additional items

## Communication & Networking

### **Hyperlinked logo on the event web and post event statistics**

EUR 5,000

#### Benefits:

- Recognition of the company as event supporter/sponsor on the website sponsorship area.
- Virtual presence before and during the event.
- Clickable logo on the main page of the event.

### **Mobile app rotating banner with post event statistics**

EUR 5,000

#### Benefits:

- Recognition of the company as event supporter/sponsor on the website sponsorship area.
- Virtual presence before and during the event in online platforms (web and mobile app).
- Clickable rotating banner on the mobile app (exact location to be confirmed)

### **Hyperlinked logo on the event web and mobile app rotating banner with post event statistics**

EUR 8,000

#### Benefits:

- Recognition of the company as event supporter/sponsor on the website sponsorship area.
- Virtual presence before and during the event in online platforms (web and mobile app).
- Clickable Banner on the main page of the event.
- Clickable Banner on the mobile app (exact location to be confirmed)

# Additional items

## Communication & Networking

### **Welcome reception**

EUR 8,000

Limited availability to one unique sponsor

Sponsor will have the opportunity to promote its company during a Welcome Reception.

Benefits included:

- Sponsor's logo on invitations
- The sponsoring company's logo will feature on the exclusive cocktail buffet and refreshment signage
- Sponsor's logo with hyperlink on the conference website
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

### **Water dispenser**

EUR 3,000/dispenser

Hydration is important, especially on exhausting conference days. Help us keep our delegates hydrated with branded water dispensers placed in the venue to maximize your brand awareness.

Water dispensers will be provided by the organiser, at no additional cost for the sponsor, with the company logo placed prominently on dispensers placed in the high traffic areas.

# Additional items

## Communication & Networking

### **Coffee breaks**

EUR 3,000

Coffee served every morning in the registration areas (conference entrance and exhibition entrance) and in the e-poster area.

The sponsoring company's logo will feature on exclusive coffee breaks signage.

Benefits include:

- Sponsors' logo displayed on conference website
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App

### **Networking dinner**

EUR 10,000

Limited availability to one unique sponsor

Sponsor will have the opportunity to promote its company during a networking dinner to be hosted on Saturday night, and in which all attendees will be invited.

Benefits included:

- Sponsor's logo on invitations
- The sponsoring company's logo will feature on the exclusive cocktail buffet and refreshment signage
- Sponsor's logo with hyperlink on the conference website
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- Company logo and description in conference App



# Terms & Conditions

# Booking Policy

## **APPLICATION FOR SPONSORSHIP**

Application for sponsorship can be made in writing via email with the enclosed booking enquiry form you will find on next page.

## **TERMS OF PAYMENT**

100% of payment required upon reception of the invoice

All payments must be received before the start of the conference.

### Bank details for bank transfer:

Name of account: ESOT Foundation (Steunstichting ESOT)

Bank account: 61.96.45.105

BIC/SWIFT No: ABNANL2A

IBAN No: NL48ABNA0619645105

## **APPLICATION TO PARTICIPATE**

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded within 60 days upon notification of refusal.

# Booking Policy

## APPLICATION TERMS

ESOT reserves the right to accept or reject this application (the «Application») at its own discretion.

Upon acceptance, a copy of the countersigned Application (being the sponsorship agreement, hereinafter the «Agreement») and an invoice will be sent to the Sponsor/Exhibitor. The first instalment must be paid within 21 days upon receipt of the invoice by the Sponsor/Exhibitor.

Cancellation of part of the Agreement does not automatically result in the entire Agreement being terminated. ESOT reserves the right to amend the Conference programme with a possible direct or indirect effect on sponsoring activities. If this is the case, ESOT will ensure that any changes cause as little hindrance as possible to the Sponsor/Exhibitor. Such amendments are not causing for cancellation of the present Agreement.

In case of cancellation resulting from a «force majeure» clause, ESOT's responsibility is limited to any unspent and uncommitted portion of the overall sponsorship amount contracted.

## CANCELLATION/REDUCTION

Any cancellation or reduction of services must be made in writing via email.

The organizers shall retain:

50% of the agreed package amount if the cancellation/reduction of items is made after signing of the agreement

100% of the agreed package amount if the cancellation/reduction of items is made until 31 May 2022

# Booking Form

Please complete and send to: [CONTACT PERSON EMAIL] DATE: .....

CONTACT NAME & EMAIL .....

COMPANY NAME: .....COMPANY VAT/ID.....

COMPANY ADDRESS: .....

CITY:.....COUNTRY:.....ZIP CODE:.....

Sponsorship Item	Price	Comments

☐ Please send me a sponsorship contract and an invoice

☐ We have read the Terms & Conditions and agree to observe and be bound by them.

.....  
SIGNATURE

Thank you!

