



CONGRESS OF THE EUROPEAN SOCIETY FOR ORGAN TRANSPLANTATION

September 17 - September 20, 2023

Megaron Athens International Conference Centre
Athens, Greece.

esotcongress.org

**ESOT CONGRESS 2023** 

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# About ESOT

The European Society for Organ Transplantation (ESOT) is a scientific society involved in all aspects of transplantation across Europe. It is the umbrella organisation under which European transplant activities are organised, and it cooperates with many transplant organisations to structure and streamline these activities in Europe and across the world.

ESOT represents an exceptional opportunity for the transplantation community to share and debate opinions and to develop a European identity in the scientific, therapeutic, and ethical domains. Several Organ Expert Sections within ESOT represent expert knowledge on the respective organs and areas of expertise. At the heart of ESOT is a focus on education and training.

### **ESOT Congress**

The European and International transplant community gathers every 2 years at the ESOT Congress. More than 5,500 participants are expected to join this year's exciting congress which will showcase the latest research and innovation.

Through its multidisciplinary approach, supported by respected leaders in the field, ESOT helps to inspire and drive change in the entire field of transplantation.

### **Organiser contact details**

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For more information on ESOT Congress 2023, please visit esotcongress.org



# Welcome address

We are delighted to invite you to join us at the ESOT Congress 2023 in Athens. Widely regarded as the birthplace of modern European civilisation, Athens holds a unique place in our cultural, philosophical and political heritage. As such, there is no better place to convene for the ESOT Congress to discuss and share Disruptive Innovation and how it can shape the delivery of Trusted Care for people requiring transplants.

After a most challenging time in global health care, it is time to rebuild, reshape and modernise the delivery of transplant care, and in true Athenian spirit, ensure wider participation and shared decision making. This Congress will capture this ethos and bring together more than ever before clinicians, scientists, engineers, patients, ethicists and thinkers, policymakers and industry. Whatever your area of interest is in transplantation and organ replacement, this event will provide you with a learning and networking opportunity.

Once again, we will make Athens the global centre for education, scientific innovation, ethical debates and learning, where we can exchange ideas for pushing the limits, improve access to latest technological developments and deliver better care, under the overarching theme of "Disruptive innovation, trusted care".

True to ESOT values, the focus will be on innovation, but with twist! We aim to explore the latest technological developments that can increase access to transplantation and organ replacement, enable better and more timely delivery of transplant care and we will ask ourselves how best to establish a culture of innovation. We will consider innovative digital technologies to reshape the delivery of care in order to build a modern, efficient

and responsive transplant service and promote a safe and personalised transplant care. The pace of development in precision medicine, regeneration and repair warrants in depth discussions of how far we have come in our understanding of mechanisms of organ injury and repair, what are the new therapies and how best to integrate them in future portfolios of treatment options.

We aim to integrate these innovations in a holistic and patient-centred care, and we will explore how best to enable communication, create an open and trusting environment, reduced unwarranted variation in healthcare and empower people who need transplants and their families to take an active and equal role in decision making and planning their care.

As you would expect from an ESOT Congress, we will feature high level plenary overviews, keynote addresses and a wide range of formats making use of the latest technologies for presentations to reach a global audience and engage connectivity and participation.

Join us in the cradle of European civilisation for another landmark ESOT Congress set against the backdrop of history!

### **Gabriel Oniscu**

Congress Co-Chair

### **Ioannis Boletis**

Congress Co-Chair

# Why attend?

### Why Support ESOT Congress 2023?

The ESOT Congress has become the most influential and major event of its kind with participants coming from all over the world. The ESOT Congress serves as the leading platform to exhibit best practice and science, introduce the latest trends in transplantation, present scientific advances, offer education and nurture networking at an international level.

This year in particular, organ transplantation is at a critical turning point and ESOT, together with its partners, has the opportunity to communicate to the transplantation community that it continues to be at the forefront of advancing and driving change for the benefit of patients.

### What to expect from participating in ESOT Congress 2023?

- A comprehensive sponsorship offered to showcase your brand to a quintessential market
- The possibility of creating your own tailor-made package
- The option of choosing an exclusive package

### You will also benefit from:

- Being a part of ESOT's mission to be a unique platform for education and idea exchange for medical professionals and other stakeholders involved in transplantation, including patients, patient advocates, nurses and allied health professionals
- Reinforcing your credentials as a key player in the industry
- Reaching out to KOLs from around the globe
- Discovering current trends, innovations, and challenges for the future of transplantation

€10.000

€2.000

# Quick partnership opportunity list

Pre-built Pharmaceutical and Biotechnology companies		
Platinum package	€155.000	
Gold package	€120.000	
Silver package	€85.000	
Pre-built Medical technology companies		
Platinum package	€75.000	
Gold package	€60.000	
Silver package	€35.000	
Sponsorship items		
Plenary symposium (90 minutes)	€75.000	
Parallel symposium (90 minutes)	€65.000	
Parallel symposium (60 minutes)	€55.000	
Post-session 'meet and greet'	€40.000	
Half-day workshop	€40.000	
Exhibition area		
Island booth (four open sides) 54 sqm	€54.000	
Peninsula booth (three open sides) 36 sqm	€36.000	
Corner booth (two open sides) 18 sqm	€18.000	
In-line booth (one open side) 9 sqm	€9.000	
Virtual opportunities		
Digital Congress Bags	€12.500	
Sponsored Q&A Sessions	€15.000	
Congress Digital Booth (company profile - not 3D)	€18.000	
Banner Ads	€5.000/ad	
Post-Congress Webinars Series		

Communication & education opportunities	
Dissemination & communication post-congress material	€15.000
ESOT post-congress report Full A4 advert:	€5.000
ESOT post-congress report Half-page advert:	€3.000
ESOT Congress Newsletter	€3.500/per newsletter
Congress Live Reporting and Daily Recaps	€15.000
Think Tank	€15.000
E-Poster lounge	€15.000
Working area and networking lounge	€25.000
Additional sponsorship items	
Rising star lounge	€15.000
Water dispenser	€5.000/per station
Charging station	€2.000/per station
ESOT Photo Booth	€15.500
Congress bags	€15.000 (3.000 bags)
Thermic bottles	€35.000 (3.000 bottles)
ESOT Awards	
ESOT Leonardo Da Vinci Transplant Research Innovation Award	€15.000
ESOT YIA - Young Investigator Awards	€15.000
Stronger Together PRO Award	€5.000
ESOT Congress 2023 mobile app	
App Main Sponsor (exclusive)	€40.000
App Supporting Sponsor	€20.000

Interactive Symposium package (Q&A and Interactive Voting)

Enhanced Company description with analytics

# Sponsorship packages



# ESOT partners are invited to sponsor the ESOT Congress 2023 by choosing various options which are set out in the following pages of this prospectus.

Supporters of the ESOT Congress 2023 will be able to make the most out of their presence by generating unique leads to expand their business and create awareness of their brand. Most importantly, by joining forces with ESOT, our partners will contribute to medical education for transplant professionals across all fields.

Taking feedback from Industry we have taken the time to build sponsorship packages which include the key elements we have found to be required by most of our past sponsors. In addition, we have considered restrictions from compliance and regulatory bodies and will continue to do so as these are ever changing.

You are welcome to select a pre-built sponsor package or add to it with additional items and exhibition space and build your own package. Those companies who only wish to sponsor individual items on the list below or only wish to exhibit are welcome to do so.

Please note that if any elements of the sponsor package do not suit your current objectives, we will be delighted to discuss how we can assist you in building a bespoke package to suit your needs.

Explore the vast and varied sponsorship opportunities and then the ESOT Team will help you put together a package that best fits your requirements. Our bespoke approach to each sponsor will ensure that your investment leads to a successful and rewarding experience.

# Platinum package

# Pharmaceuticals & Biotechnology companies

€155.000

### Plenary satellite symposium (90 minutes)

- 5 full passes for the conference
- Live stream (TBC based on the nature of the congress) and webcast package
- Supply of basic technical equipment
- 2 push notifications on congress mobile app
- Symposia Programmes will be included in a special section of the Final Programme insofar as this is in line with compliance regulations at the time of the event
- Permission to use the phrase "Symposium Session of ESOT Congress 2023"

### 54 sqm booth - Island booth (4 open sides)

- Priority assignment of exhibition space
- 7 exhibitor passes.
- Virtual booth on congress platform
- Full page colour conference advertisement in the final programme (e-book version)
- Additional sqm can be added on multiples of 9 basis with a 10% discount

### **Company acknowledgement**

- Congress newsletter
- Congress website
- Enhanced company description in congress mobile application
- Onsite sponsors' board
- Programme

### **Additional benefits**

- Office space (up to 20 sqm) within the conference centre
- 30 Free registrations
- Possibility of a company welcome desk in the registration area

# Medical technology companies

€75.000

### Plenary satellite symposium (90 minutes)

- 5 full passes for the conference
- Live stream (TBC based on the nature of the congress) and webcast package
- Supply of basic technical equipment
- 2 push notifications on congress mobile app
- Symposia Programmes will be included in a special section of the Final Programme insofar as this is in line with compliance regulations at the time of the event
- Permission to use the phrase "Symposium Session of ESOT Congress 2023"

### 36 sqm booth - Peninsula booth (3 open sides)

- Priority assignment of exhibition space
- 5 exhibitor passes.
- Virtual booth on congress platform
- Full page colour conference advertisement in the final programme (e-book version)
- Additional sqm can be added on multiples of 9 basis with a 10% discount

### Company acknowledgement

- Congress newsletter
- Congress website
- Enhanced company description in congress mobile application
- Onsite sponsors' board
- Programme

### **Additional benefits**

- Office space (up to 20 sqm) within the conference centre
- 10 Free registrations
- Possibility of a company welcome desk in the registration area

# Gold package

# Pharmaceuticals & Biotechnology companies

€120.000

### Parallel satellite symposium (90 minutes)

- 4 full passes for the conference
- Live stream (TBC based on the nature of the congress) and webcast package
- Supply of basic technical equipment
- 2 push notifications on congress mobile app
- Symposia Programmes will be included in a special section of the Final Programme insofar as this is in line with compliance regulations at the time of the event
- Permission to use the phrase "Symposium" Session of ESOT Congress 2023"

### 36 sgm booth - Peninsula booth (3 open sides)

- 5 exhibitor passes.
- Virtual booth on congress platform
- Full page colour conference advertisement in the final programme (e-book version)
- Additional sqm can be added on multiples of 9 basis with a 5% discount

### Company acknowledgement

- Congress newsletter
- Congress website
- Enhanced company description in congress mobile application
- Onsite sponsors' board
- Programme

### **Additional benefits**

- 20 Free registrations
- Possibility of a company welcome desk in the registration area

# Medical technology companies

€60.000

### Parallel satellite symposium (90 minutes)

- 4 full passes for the conference
- Live stream (TBC based on the nature of the congress) and webcast package
- Supply of basic technical equipment
- 2 push notifications on congress mobile app
- Symposia Programmes will be included in a special section of the Final Programme insofar as this is in line with compliance regulations at the time of the event
- Permission to use the phrase "Symposium Session of ESOT Congress 2023"

### 18 sqm booth - Corner booth (2 open sides)

- 3 exhibitor passes.
- Virtual booth on congress platform
- Full page colour conference advertisement in the final programme (e-book version)
- Additional sqm can be added on multiples of 9 basis with a 5% discount

### Company acknowledgement

- Congress newsletter
- Congress website
- Enhanced company description in congress mobile application
- Onsite sponsors' board
- Programme

### Additional benefits

- 5 Free registrations
- Possibility of a company welcome desk in the registration area

# Silver package

# Pharmaceuticals & Biotechnology companies

€85.000

### Parallel satellite symposium (60 minutes)

- 2 full passes for the conference
- Live stream (TBC based on the nature of the congress) and webcast package
- Supply of basic technical equipment
- 1 push notification on congress mobile app
- Symposia Programmes will be included in a special section of the Final Programme insofar as this is in line with compliance regulations at the time of the event
- Permission to use the phrase "Symposium Session of ESOT Congress 2023"

### 18 sqm booth - Corner booth (2 open sides)

- 3 exhibitor passes
- Virtual booth on congress platform
- Full page colour conference advertisement in the final programme (e-book version)
- Additional sqm can be added on multiples of 9 basis and 1.000 EURO/sqm

### **Company acknowledgement**

- Congress newsletter
- Congress website
- Enhanced company description in congress mobile application
- Onsite sponsors' board
- Programme

# Medical technology companies

€35.000

### Parallel satellite symposium (60 minutes)

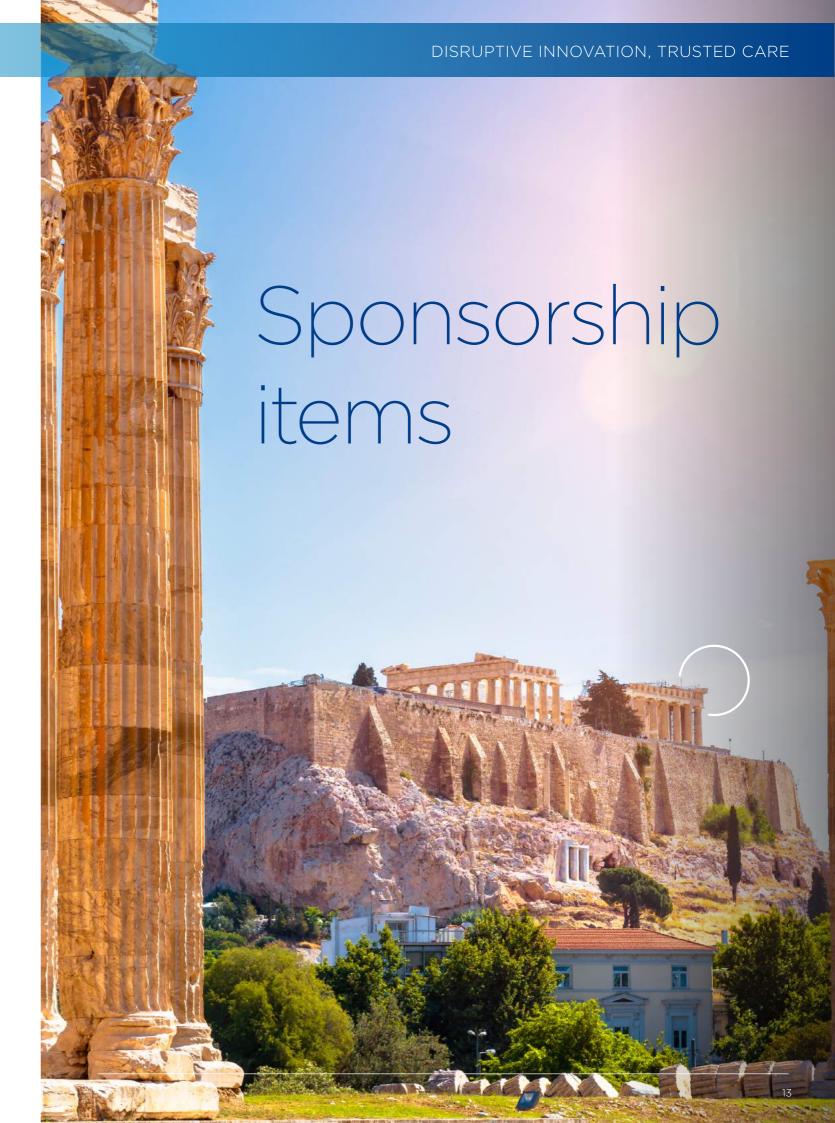
- 2 full passes for the conference
- Live stream (TBC based on the nature of the congress) and webcast package
- Supply of basic technical equipment
- 1 push notification on congress mobile app
- Symposia Programmes will be included in a special section of the Final Programme insofar as this is in line with compliance regulations at the time of the event
- Permission to use the phrase "Symposium Session of ESOT Congress 2023"

### 9 sqm booth - In-line booth (1 open side)

- 2 exhibitor passes.
- Virtual booth on congress platform
- Full page colour conference advertisement in the final programme (e-book version)
- Additional sqm can be added on multiples of 9 basis and 1.000 EURO/sqm

### Company acknowledgement

- Congress newsletter
- Congress website
- Enhanced company description in congress mobile application
- Onsite sponsors' board
- Programme



# **Sponsorship items (tailored packages)**

Plenary symposium (90 minutes) €75.000 Parallel symposium (90 minutes) €65.000 Parallel symposium (60 minutes) €55.000

The perfect opportunity to inspire Congress participants, prompt debate and generate creative new ideas. Staging can be arranged to facilitate a discussion panel or classic symposium format. Limited availability, with only a few prime slots available (handled on a first come, first-served basis).

### **Benefits include:**

- Develop your own symposia, included in the Conference programme
- Provision of a room with signage (rooms with various capacity available)
- Supply of basic technical equipment
- Possibility to display a pull-up banner and promotional material in the room or outside (sponsor is responsible for production and set-up)
- Promotion (provided at discretion) from the ESOT secretariat
- Permission to use the phrase "Symposium Session of ESOT Congress 2023"
- 5 full passes for the conference
- Live stream (TBC based on the nature of the congress) and webcast package
- 2 push notifications on congress mobile app.

### Post-session 'meet and greet' €40.000

Foster a deeper relationship with your audience and organise a post-session 'meet and greet', giving you the chance to continue the conversation, engage in a longer Q&A, and connect in a relaxed setting. These will be held as an informal reception in a private area of the Conference centre. Price includes standard food and beverage depending on the time of the "meet and greet". Maximum capacity 40 pax.

### Half-day workshop €40.000

Organise an educational and highly interactive workshop held in conjunction with ESOT Congress 2023. This format is proposed to MedTech and Device companies. Sponsors with clinical data for rare diseases, or with innovative new products will find it a perfect platform to deliver cutting-edge information to key individuals. This option is not suitable for all companies, topics and ESOT reserves the right to prioritise based on the suitability of the application.

Pick your own workshop topic, educational objectives, faculty, format and audience to run a day-long course that could be held on the Monday or Tuesday. Workshops are intended to develop in-depth knowledge, skills and/ or specific ideas among participants. Limited availability, with only a few slots available (handled on a first come first served basis).

### **Benefits include:**

- Develop your own workshop and educational content
- Provision of a function room
- Supply of basic technical equipment in the room
- 4 Full delegate badges for your speaker(s) and organiser(s)
- Possibility to display a pull-up banner and promotional material in the room or outside (sponsor is responsible for production and set-up)

- Food and beverage\* for participants and faculty
- · Recognition of the sponsor and workshop
- Inclusion in the Conference programme and website
- Maximum capacity 40 pax provision for 40 people including two coffee breaks and light lunch

# **Exhibition opportunities (tailored packages)**

Island booth (4 open sides) 54 sqm €54.000
Peninsula booth (3 open sides) 36 sqm €36.000
Corner booth (2 open sides) 18 sqm €18.000
In-line booth (1 open side) 9 sqm €9.000

### **Guidelines:**

- The minimum exhibition space for hire is 9 sqm.
- · Invoices will be issued in euros.
- The rental is for bare floor space only and does not include any wall panels, carpet, furniture, or installations. The stand rental covers the following:
- General security service during the official construction and dismantling period
- General security service during the official Congress period
- Fire protection
- General lighting
- Air-conditioning
- Heating
- General cleaning of the aisles

### **Shell scheme booth**

In addition to the raw space, standard pre-built booths are available with the following items included:

- Separation walls (2.5m high)
- 3 closed sides
- Carpeting (grey, blue or red)
- Customised fascia panel
- 1 table 80x80 cm, 2 chairs
- 1 spotlight per 4 sqm
- 1 triple socket outlet (electric main connection up to 2,0 kW and power consumption)

### Notes

- For 9 sgm booth, shell scheme structure is mandatory with additional €100/sgm cost.
- Additional sqm can be added on multiples of 9 basis and €1.000/sqm

# **Virtual opportunities**

### **Digital congress bags** €12.500

Your company will have the opportunity to curate what goes into attendees' virtual bags, be it coupons or vouchers, a free trial for your software, or an online course. The bag would then be shared directly with the congress attendees for them to access via email, social media, or the event app, either before, during, or following the event.

A virtual bag also provides acknowledgements in a personal invitation letter to Congress delegates and reporting data, such as access and interaction information to help inform what materials attendees found most valuable.

### Sponsored Q&A sessions €15.000

ESOT offers its industry partners the opportunity to sponsor a live Q&A session to give attendees the chance to interact with them — and each other — and find out more about the topic.

Q&A's are an important part of live events and can easily be incorporated virtually. Alternatively, you can have attendees submit questions throughout the session for presenters to answer at the end, which gives your company direct interaction to session KOLs.

### Congress digital booth (company profile - not 3D) €18.000

Having a virtual booth means that companies have the opportunity to showcase their brand and/ or product to a much larger audience, not only throughout the Congress but for >3 months post-Congress. The company booths are an opportunity to display material such as videos, documents or anything else relevant that you wish to share with our audience.

A virtual booth design and development service is available from the ESOT Team, allowing your company an opportunity to tap into insight and knowledge within the ESOT Team and to maximise your presence on the ESOT Congress platform and beyond. To discuss your design requirements in more detail, please contact: devi.mey@esot.org

### Banner ads €5.000/ad

A rotating banner advertisement (for a limited number of sponsors per session) is viewable to attendees on the homepage of the virtual ESOT Congress 2023 Digital platform.

### **Post-congress webinars series** €15.000

Post-congress, ESOT will host various open and live sessions with key experts and the Scientific Programme Committee to review key moments of the ESOT Congress 2023. This is an excellent opportunity to be associated with on-going ESOT educational activity.

# **Communication & education opportunities**

### Spread your message to visitors of the renowned ESOT Transplant Live web platform.



The Transplant Live platform serves as the main source of information for all members of the ESOT community where they can access the Congress scientific programme, recorded and live stream sessions and all ESOT educational content. As such, it generates a large number of views per year.

For this, ESOT will develop a bespoke proposal. Please reach out to: devi.mey@esot.org

### **Dissemination & communication post-congress material** €15.000

Slide decks based on the 5 main topic interfaces of the Congress. will be available for download and will also be accompanied by new ESOT updates and statements.

All slide decks will be consistently formatted in the ESOT style, including those provided by the scientific committee, to ensure a professional and consistent finish and will be reviewed and endorsed by ESOT prior to publication. Post-congress, a final summary report will detail the most influential and scientific achievements from the conference and be delivered as a single slide deck based on the 5 interfaces.

These would include written digests, photographs, quotes, core slides and key data, with supplementary video interviews capturing the opinions of leading KOLs and delegates. The purpose of the content is to cover relevant new data for internal training (pharma and academia), external medical education, later conference associated symposia, scientific exchange, and advisory boards.

### ESOT post-congress report Full A4 advert €5.000 ESOT post-congress report Half-page advert €3.000

This 20-page booklet features the scientific highlights, providing delegates, non-attendees, and stakeholders with a descriptive yet concise overview of the congress. The report which is authored and produced by ESOT will be sent to all ESOT newsletter recipients and will be available on the ESOT website for a whole year and distributed via all channels.

Format: digital, publishing period: within 2 weeks of the congress.

### **ESOT Congress newsletter** €3.500/per newsletter

Promote your company with your advert banner in a newsletter sent out by ESOT, with a link to your industry symposium or company website. With the ESOT Congress 2023 newsletter, we keep the transplant community up to date regarding all ESOT Congress related information. Choose between newsletters sent out to our database (up to 11,000 addressees) or targeted newsletters to specific audiences.

Format: Digital, publishing period: between March 2023 until the end of the ESOT Congress.

### Congress live reporting and daily recaps €15.000

Provide comprehensive social media coverage 'live' from key sessions at the congress and Congress 'Daily Recaps' with key daily highlights (placement on ESOT website, newsletter and social media).

# **Communication & education opportunities**

### **Think tank** €15.000

Work with the ESOT Team to organise a stakeholder event in Brussels or virtual post-Congress 'Think Tank', taking critical issues and ideas for change to an external policy-based audience.

Follow up with an ESOT 'Call for Change' white paper for presentation and dissemination amongst politicians, policymakers, influencers and stakeholders across the EU.

### **E-Poster lounge** €15.000

Sponsors will have the opportunity to promote thier company during a Welcome Reception to be held at the time of the inaugural e-posters session on the first evening to which all conference attendees are invited.

### **Sponsor's logo on invitations**

- The sponsoring company's logo will feature on the exclusive cocktail buffet and refreshment signage
- Sponsor's logo with hyperlink on the conference website
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site

### Working area and networking lounge €25.000

The working area and lounge are extremely popular features for congress participants. Delegates can access desktop internet ready PCs to download key presentations and catch up on their emails. But it is also an area and opportunity to allow congress attendees to have private seated areas to work and network.

Sponsorship includes workstations, printers, signage to reach the internet area, internet set-up, connection and technical support.

- Opportunity to display company logo on the screen saver
- Opportunity to display company logo on the screen background
- Opportunity to use your mouse pads in the Internet area
- · Acknowledgement on sponsors' board on-site
- Acknowledgement in the final programme
- Sponsor's logo with hyperlink on the conference website

# **Additional sponsorship items**

### Rising star lounge €15.000

The Young Professionals in Transplantation (YPT) are our network of "Rising Stars" who promote educational activities, support mentoring programmes at the European level to improve career opportunities, and provide spaces dedicated to younger transplant physicians, scientists, and surgeons. ESOT wishes to support their endeavours, and will create a dedicated space, organised as a lounge, where members of this group can meet in a friendly atmosphere and invite senior colleagues. The Rising Stars Lounge will be in the exhibition area and there will be numerous opportunities for branding throughout the space.

### **Water dispenser** €5.000/per station

Hydration is important, especially on exhausting Congress days. Help us keep our delegates hydrated with branded water dispensers placed in the venue to maximize your brand awareness.

Water dispensers will be provided by the organiser, at no additional cost for the sponsor, with the company logo placed prominently on dispensers placed in the high traffic areas.

### **Charging station** €2.000/per station

Hydration is important, especially on exhausting Congress days. Help us keep our delegates hydrated with branded water dispensers placed in the venue to maximize your brand awareness.

Water dispensers will be provided by the organiser, at no additional cost for the sponsor, with the company logo placed prominently on dispensers placed in the high traffic areas.

### **ESOT** photo booth €15.500

Embrace your playful side with the Social Media Photo Booth. Provide a social media sharing station where delegates can print their photo booth pictures and send them to Facebook, Twitter, or to their email and create a big buzz!

### **Benefits include:**

- Your logo included on each printed photo strip
- Recognition of the sponsor:
- On the Conference website
- Acknowledgement of the sponsor in the opening slides
- 5 Exhibitor badges
- Possibility to display promotional materials at the photo booth stand (sponsor is responsible for design, production, and delivery)

### **Congress bags** €15.000 (3.000 bags)

Township® has been supporting women economic empowerment in township communities in South Africa since 1997. Township is a Fair-Trade social enterprise (member of the World Fair Trade Organisation) supporting 6 cooperatives employing 50 women in the communities of Khayelitsha and Manenberg in Cape Town. All products are made from eco-friendly fabrics – jute, cotton, or recycled PET from plastic bottles.

ESOT congress bags is an opportunity to showcase its brand with a company printed logo on the congress bags distributed to all congress participants.

### Thermic bottles €35.000 (3.000 bottles)

ESOT congress thermic bottle is an eco-friendly opportunity to showcase its brand with a company printed logo on the bottles distributed to all congress participants.

### **ESOT Awards**

We cordially invite all ESOT Congress 2023 partners to participate as a supporter and build upon the relationships you have already developed with ESOT and its growing global community.

As part of the ESOT commitment to advancing education and research in transplantation, the following Awards will be given to abstract presenters in recognition of their contribution. All Awardees will be required to be ESOT members for 2023.

# **ESOT Leonardo Da Vinci Transplant Research Innovation Award** $\in$ 15.000 ( $\in$ 10,000 for the winner and 2 awards of $\in$ 2,500 for the runners-up).

Ten outstanding contributions are selected from all submitted abstracts by the Scientific Programme Committee, based on the overall referees' score. The award will be presented during one of the plenary sessions, during which the audience together with a jury of top journal editors selects the winner and two runners-up. The award winners will be celebrated during the presentation Session.

### **Supporter visibility:**

- · Company logo in all communication related to the award
- 1 push notification (through the Congress app) to announce the award
- 3 main posts on ESOT social media platforms (Twitter/Linkedin/ Instagram/Facebook) to announce the award
- Company representation during the session(s) to honour the awardees

### **ESOT YIA - Young Investigator Awards** €15.000

20 bursaries will be given to young clinicians or scientists (under 35 years of age in 2023), who have submitted abstracts.

The awards are selected by the Scientific Programme Committee of the ESOT Congress 2023 and advised by email at the same time as the Abstract notification. The award winners will be celebrated during the presentation Session.

### **Supporter visibility:**

- Company logo in all communication related to the award
- 1 push notification (through the Congress app) to announce the award
- 3 main posts on ESOT social media platforms (Twitter/Linkedin/ Instagram/Facebook) to announce the award
- Company representation during the session(s) to honour the awardees

### **Stronger Together PRO Award** €5.000

This award will be given to the group of abstracts (minimum 5) submitted by a single Transplant Centre/Unit/Institution/Hospital\* with the best average score amongst all the abstracts submitted by single Transplant centres/Units/Institutions/Hospitals. The award winners will be celebrated during the Congress sessions (slot to be defined).

### Supporter visibility:

- Company LOGO in all communication related to the award.
- 1 push notification (through the Congress app) to announce the award.
- 3 main posts on ESOT social media platforms (Twitter/Linkedin/Instagram/Facebook) to announce the award.
- Company representation during the session(s) to honour the awardees
- \*The award will be given to a single centre/unit/institution/hospital not to individuals

## **ESOT Congress 2023 mobile app**

### App main sponsor (exclusive) €40.000

Get exclusive access to delegates via an initial full-sized splash screen (approx. 60 seconds of brand exposure).

### **App supporting sponsor** €20.000

Get immediate recognition of your brand and exposure right on the home screen of the via a banner located in the dashboard area of the home screen which is linked to your company profile. Up to 4 supporting sponsors in the main rotating banner (5 seconds rotation).

### Interactive symposium package (Q&A and Interactive Voting) €10.000

Make your satellite symposium interactive by adding real-time voting and Q&A functionality to your sessions. You can use it to present interactive medical cases or to give your expert panel the opportunity to address questions coming from the audience.

- Exclusively for companies holding a symposium.
- Package includes 1 dedicated staff person to support the interactive tool during your symposium.
- Voting screen needs to be activated manually by participants, and list of attendees can be extracted after the symposium.

### **Enhanced company description with analytics** €2.000

Post-congress, ESOT will host various open and live sessions with key experts and the Scientific Programme Committee to review key moments of the ESOT Congress 2023. This is an excellent opportunity to be associated with on-going ESOT educational activity.

# Contact us

Do not miss the opportunity to increase your organisation's visibility during the ESOT Congress 2023 and throughout the year. The sooner you get on board the more exposure you will benefit from. Please contact **info.congress@esot.org** to secure your sponsorship opportunity before it's gone.

We look forward to having your organisation on board.

# Sponsorship booking

### **Application for sponsorship**

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

**ESOT** office

Devi Mey
Chief Operating Officer
Riviera dei Mugnai, 8/24 - 35137 Padova - Italy
+39 393 164 58 05
+41 78 234 14 40

devi.mey@esot.org

### **Terms of payment**

100% payment upon reception of the invoice. All payments must be received before the start date of the conference.

### **Payment methods**

Name of account: ESOT Foundation (Steunstichting ESOT) Bank account: 61.96.45.105 BIC/SWIFT No: ABNANL2A IBAN No: NL48ABNA0619645105

### **Cancellation/reduction of items policy**

Cancellation/Reduction of items must be made in writing to: devi.mey@esot.org

The organisers shall retain: 50% of the agreed package amount if the cancellation/reduction of items is made after signing of the agreement. 100% of the agreed package amount if the cancellation/reduction of items is made until 30, November 2022

# Terms & Conditions

### **Application to participate**

Application to participate will be considered only if submitted in writing, signed, and accompanied by the necessary payment. Registration will be confirmed insofar as space is available.

Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded within 60 days upon notification of refusal.

### **Application terms**

ESOT reserves the right to accept or reject this application at its own discretion. Upon acceptance, a copy of the countersigned Application (being the sponsorship agreement, hereinafter the Agreement) and an invoice will be sent to the Sponsor/Exhibitor.

The first instalment must be paid within 21 days upon receipt of the invoice by the Sponsor/ Exhibitor. Cancellation of part of the Agreement does not automatically result in the entire Agreement being terminated. ESOT reserves the right to amend the Conference programme with a possible direct or indirect effect on sponsoring activities.

If this is the case, ESOT will ensure that any changes cause as little hindrance as possible to the Sponsor/ Exhibitor. Such amendments are not cause for cancellation of the present Agreement. In case of cancellation resulting from a force majeure clause, ESOT's responsibility is limited to any unspent and uncommitted portion of the overall sponsorship amount contracted.

### Cancellation

Cancellation must be received in writing and the above policy will apply.

