ESOT HACKATHON

A competition to identify and develop tools serving the transplant patient community

ESOT is committed to strengthening the partnership between transplant patients and professionals, as this is the cornerstone in person centered care.
To accomplish the need of self-management of their condition, provide educational resources, tips and advice, and to facilitate engagement with carer and with the community.

Tools for Patients

Technology can support patients throughout their transplantation journey.

Why?
To accomplish the need of self-management of their condition, provide educational resources, tips and advice, and to facilitate engagement with carer and with the community.

How?
Several tools exist and there may be a need to develop others. ESOT is launching a hackathon to identify, select and further develop technological solution to support the transplant journey of patients.
Hackathon is a tool to drive sustained innovation and crowdsource solutions to address pressing real-life business problems and social issues.

**What is a Hackathon?**

**Competitive event**
a time-bound competitive event where participants collaborate to build proofs of concept and minimum viable products for a specific pre-defined problem or to innovate.

**Driving innovation**
Hackathon is a tool to drive sustained innovation and crowdsource solutions to address pressing real-life business problems and social issues.
Of fortune 100 companies use hackathon to drive innovation

80%

Of hackathons are recurring events, indicating that they are a reliable tool for sustained innovation.

50%

“If you look at history, innovation does not come just from giving people incentives; it comes from creating environments where their ideas can connect,”

Steven Johnson
Due to the current health pandemics uncertainty within Europe, the first Edition of the ESOT 2021 Hackathon will take place online. Project submissions, further development and jury will happen through online means. We hope to have the Awards Ceremony Live.

ESOT HACKATHON 2021

Online Applications

Jury (2 rounds)

Live Awards
Timelines and deliverables

April - May 2021
- Project planning
  - Needs assessment
  - Composing Jury
  - Guidelines of competition

May 2021 - July 2021
- 1st round: Launch of competition
  - Webinar
  - Website
  - Jury round 1

July 2021 - September 2021
- 2nd round: development
  - Refining concepts
  - Resubmission
  - Jury round 2

October 2021
- Award Ceremony:
  - Winners
  - ESOT leaders
  - Industry
  - Other
Main output

An idea, a scenario, a prototype, an app, an interface, a proof of concept, or a turnkey solution for tools improving well-being and quality of life of transplant patients.
Industry Partners

Benefits

• **association with a unique event** in the world of transplantation
• long term **exposure and interaction** with community
• opportunity for **early identification** of promising initiatives for transplant patients
• **branding** according to level of support.

- **SILVER**: 50,000 EUR
- **GOLD**: 75,000 EUR
- **DIAMOND**: 100,000 EUR
SILVER
• Logo and visibility
• Banner at hackathon award ceremony
• Mention and thanks at opening and closing ceremony
• Invitation to networking event

GOLD
• ALL SILVER benefits
• Exclusive banner design featuring brand alongside ESOT
• Two minutes remark at opening or closing ceremony
• One seat on Jury

DIAMOND
• ALL GOLD benefits
• Opportunity to present special branded Award or Prize
• Continuous year long promotion at ESOT events
THANK YOU