

ESOT HACKATHON

*A competition to identify and develop tools
serving the transplant patient community*



ESOT is committed to strengthening the partnership between transplant patients and professionals, as this is the corner stone in person centered care.



Tools for Patients

Technology can support patients throughout their transplantation journey

Why?

To accomplish the need of self-management of their condition, provide educational resources, tips and advice, and to facilitate engagement with carer and with the community

How?

Several tools exist and there may be a need to develop others. ESOT is launching a hackathon to identify, select and further develop technological solution to support the transplant journey of patients

What is a Hackathon?



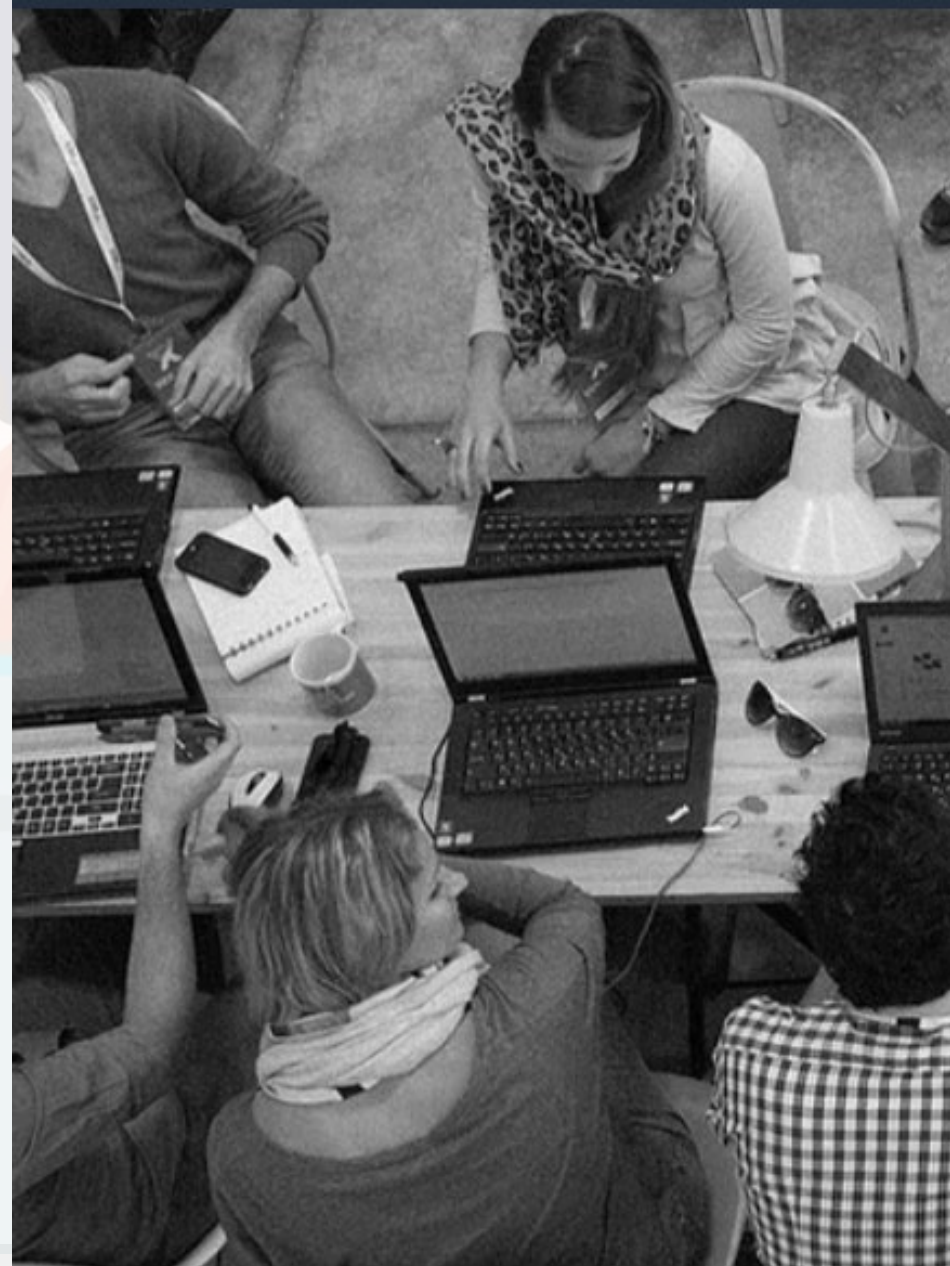
Competitive event

a time-bound competitive event where participants collaborate to build proofs of concept and minimum viable products for a specific pre-defined problem or to innovate.



Driving innovation

Hackathon is a tool to drive sustained innovation and crowdsource solutions to address pressing real-life business problems and social issues.



HACKATHONS IN NUMBERS

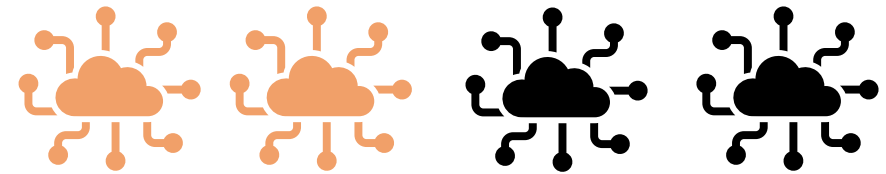
“If you look at history, innovation does not come just from giving people incentives; it comes from creating environments where their ideas can connect,”

Steven Johnson



80%

Of fortune 100 companies use hackathon to drive innovation



50%

Of hackathons are recurring events, indicating that they are a reliable tool for sustained innovation.

ESOT HACKATHON 2021

Due to the current health pandemics uncertainty within Europe, the first Edition of the ESOT 2021 Hackathon will take place online. Project submissions, further development and jury will happen through online means. We hope to have the Awards Ceremony Live



Online Applications



Jury (2 rounds)



Live Awards



Timelines and deliverables

April- May 2021



Project planning

Needs assessment
Composing Jury
Guidelines of competition

May 2021- July 2021



1st round: Launch of competition

Webinar
Website
Jury round 1

July 2021- September 2021



2nd round: development

Refining concepts
Resubmission
Jury round 2

October 2021



Award Ceremony:

Winners
ESOT leaders
Industry
Other

Main output

An idea, a scenario, a prototype, an app, an interface, a proof of concept, or a turnkey solution for tools improving well-being and quality of life of transplant patients.



Industry Partners

Benefits

- **association with a unique event** in the world of transplantation
- long term **exposure and interaction** with community
- opportunity for **early identification** of promising initiatives for transplant patients
- **branding** according to level of support.

SILVER: 50.000 EUR

GOLD: 75.000 EUR

DIAMOND: 100.000 EUR



SILVER

- Logo and visibility
- Banner at hackathon award ceremony
- Mention and thanks at opening and closing ceremony
- Invitation to networking event



GOLD

- ALL SILVER benefits
- Exclusive banner design featuring brand alongside ESOT
- Two minutes remark at opening or closing ceremony
- One seat on Jury



DIAMOND

- ALL GOLD benefits
- Opportunity to present special branded Award or Prize
- Continuous year long promotion at ESOT events

THANK YOU

